

**Southern Arizona Roadrunners – Board of Directors Meeting**

**Date: September 10, 2012**

**Time: 6:30 – 8:30 PM**

**Location: Health South (2650 North Wyatt)**

<b>SAR Board Members</b>			
Randy Accetta – P	Sheryl Felde – P	Amelie Messingham – P	Lucas Tyler – P
Tim Bentley – P	Steve Felde – P	Kara Middendorf – P	Diane Manzini - P
Don Branaman – P	Greg Gadarian – P	Steve Outridge – P	Dari Duval - P
Shane Carr – P	Mary Lasser – A	John Sabatine – P	Gary Giese - P
Greg Wenneborg – P	Ron Lumm – A	Keith Schlottman – A	

**Agenda**

Meeting starts at 6:32.

1. Approval of the minutes from the August meeting. Motion by Steve F to approve as corrected, Steve O seconds, all approve.
2. Introduction of Guests. Connie Lopez is in attendance. She offers to become a board member if needed.
3. Office Manager Report (Lucas).
  - SAR currently has about 1203 members.
4. Treasurer’s Report (Keith). Treasurer’s Report.
  - None.
5. Completed SAR Events: Saguaro 8 Miler and 5K.
  - The race went well, not having registration on race weekend was a good thing.
  - There were only a couple of problems, which were resolved quickly. Specifically, only 10 porta-potties were delivered (instead of the 24 requested ones), but Randy found a company to deliver another 10.
  - Pima County. The permitting process was more demanding than in the past. In addition, it cost another \$450 to put up barricades, but it made it safer for pedestrians.
  - There were four race beneficiaries. None of them set up booths, and 3 of them did not show up.
  - More people than ever ran the race. 1120 finishers this year – 15 more than last year for both events combined.
  - A \$2,000 overall fee was charged by the park, in addition \$7,300 in entrance fees went to the park.

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- The race director will pay the \$1,400 for the bib numbers out of race expenses instead of having the club pay for it. It cost a total of \$25,000 in expenses to put on the race.
  - There was overwhelmingly positive feedback on the facebook page.
6. New Business.
- Steve O. Introduction of Members – Dari Duval, Gary Giese, and Diane Manzini. Mentors – Diane’s mentor will be Steve Felde; Gary’s mentor will be Tim Bentley; Dari’s mentor will be Amelie Messingham.
  - Steve O. BTE Expo – Greg Gadarian and Gary Giese held a table at the expo; there were more requests for things to do with walking than anything else. 90% walkers as opposed to runners. We maybe had 15 flyers handed out, maybe half might sign up.
  - Kara – a handful of people mentioned they would like to be on the membership committee. Kara is passing around a form so that people can sign up to man the membership table.
  - Greg - Timing System. Greg is excited about the IPICO system, he believes it will work well for us. Steel interferes with the chip. Only 75% of the people got registered at the start, but only 5 people did not get registered at the finish, which is less than a 1% error.
    - i. Greg presented the results as they were in the initial results. Our read rates were excellent around the finish line. The creator of the system would not let Greg post results that were less than perfect. The system should have 100% accuracy when used properly.
    - ii. The 5 people missing at the end will be added through our back up system.
    - iii. The system we used was a system we rented. We would buy two 4.5 meter mats, all cables, registration readers, etc., were we to decide to buy a system.
    - iv. \$.99/bib ring, in lots of 5,000. If we order the pre-made ones with pre-attached bibs, it is \$1.25/bib, which is reasonable and takes out a voluminous part of the process. Personalized bibs would be an additional \$.25. There are also disposable souvenir tags. If we wanted to order SAR tags, there is a set-up charge of \$400 per order, regardless of the size of the order. Disposable and non-disposable tags are the same price.
    - v. Six weeks lead time is needed for personalized/souvenir bibs.
    - vi. It would be best to go with the pre-printed big rings on IPICO-provided bib numbers, and we will probably move over to shoe-tags eventually.
    - vii. The owner doesn’t foresee costs of bibs to increase.
    - viii. Repairing/replacing a big matt is \$1,500, a small mat \$750, half if the antenna is the only item to be repaired/replaced. Software updates run \$100/year on average, but the owner feels that will go down because there shouldn’t be that many more updates.
    - ix. They are in China, Europe, Latin America, etc. Greg can get a hold of the owner very easily.
    - x. We spent \$2,265 for 1,500 chips, the rental and shipping of the system; we have agreed to buy another 3,500 ships (which would take us through January). It will cost \$16,799.00 if we decide to buy the system. There is an additional \$5,000 system called a mini-reader and associated mat that could be added, which

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would add timing at any point in the course we like. Greg intends to buy the mini-reader and would use it for SAR races.

- xi. Greg recommends that once we are done with the initial 5,000 chips we order the pre-assembled tags.
- xii. \$19,064 is the total outlay for the rental and for the costs of purchase. In addition, the costs of chips will be around \$10,000. This will be an extra cost of \$1/finisher that will be incorporated in the costs of the races. Starting with the Sun Run in January we will adjust the pricing of races to include that cost. Until then SAR will be covering the cost of chips for Run & Roll and Pumpkin Run. Sharon will cover the costs of the chips for Thanksgiving and Saguaro was covered by the race director.
- xiii. Tim Bentley makes the motion that we purchase the system based on the costs presented today, not to exceed \$20,000. Shane Carr seconds. Greg Wenneborg and Randy Accetta abstain; all others in favor. Motion approved.
- The generator needs to be replaced. It is over 20 years old and it is time for us to have a safer energy supply. It would cost \$499 + tax for a mid-line, quiet generator from Costco or Home Depot. Motion to spend up to \$600 for a generator made by Randy, Sheryl seconds, all approve except for Randy who abstains.
- The 2013 RRCA Convention will be May 2-5, 2013. Randy is going already, Tim Bentley may go.
- Kara – annual SAR banquet. No updates. If anyone has ideas, email Kara.
- John - Jim Click update. E-blast was sent last night, two more will be sent prior to the race. Some modifications to the course. John suggests that after the race we go to the UofA to bump up the pricing by \$1 to cover the cost of chips.
- Tim –
  - i. The Thin Mint Sprint Contract still needs to be signed. That is a new good neighbor 5k taking place on September 29, and one miler. The entry fee is \$20 per person, and it starts from Brandi Fenton Park.
  - ii. Pumpkin Race Contract. Tim proposes to keep the contract the same, for 2 years, with the net profits to be split up equally between SAR, the charity, and the race director. This is the first contract since we changed the standard form. John Sabatine makes a motion that we accept the race contract with the “children’s funds” struck out from the contract. Greg Wenneborg seconds. All in favor.
- Steve O – we have another SAR board member application from Alyssa Hoyt. We need to table the issue until we review the bylaws and confirm we can vote to admit new members
- Steve O – we received an email from BodyCentral Physical Therapy to be involved with us. Tim Bentley will contact them to inquire whether they want to become overall sponsors.
- Steve O – new SAR Good Neighbor Race request. It is the day before the Sun Run, which is an issue. This is a new event, the race director has no experience with running races. We will generally only do Good Neighbor Race if someone involved has experience or the race has an established track record, which is not the case here.

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- Steve O – selection of races for the 2013 Grand Prix. Last year we came up with a process and posted it in the website. Steve O wants to confirm this is still posted. Steve O is not aware of any races that are not in the Grand Prix now that want to be added and vice versa. Steve O will send a recap email and we will vote next month.

### **7. Communications**

- Media/Group Flyers. Thinking of doing focused eblasts for families; focusing on what being a SAR member brings, etc. Randy is trying to be creative in addition to sending race eblasts. Would like to do an eblast on sponsor appreciation and solicitation. We are due to do a winter mailing for the spring season before the end of November, which will include Sun Run, Grand Prix, Sun Rise, Valentine's Day. The membership flyer also goes in that first flyer. Daves Run, Sabino, Cinco, Tucson 5000, Meet Me Downtown would be in the flyer sent in February.
- Beyond Event. Saguaro West event is scheduled for the first weekend of January. We need a lead liaison.
- V-Day. Randy wants to get out of the V-Day race.
- Newsletter. Articles need to go to Shelley, she is trying to get the newsletter ready and out.

### **8. Old Business.**

- See list held by board members.

### **9. Around the Room.**

- Greg Wenneborg. Greg will keep the Board updated on the purchase.
- Gary Giese. Inquires whether we got any new membership based on the BTW expo Gary and Greg went to? Both thought it was worth going to, and may help bring more people to the Meet Me events.
- Tim Bentley – 2482 likes, this is the third largest roadrunner membership in the country.
- Lucas Tyler – a couple of people complained that one person cut the course at Saguaro.

Meeting adjourned at 8:42.