

Southern Arizona Roadrunners – Board of Directors Meeting

Date: June 11, 2012

Time: 6:30 – 8:30 PM

Location: Health South (2650 North Wyatt)

SAR Board Members			
Randy Accetta – P	Sheryl Felde – P	Amelie Messingham – P	Lucas Tyler – P
Tim Bentley – A	Steve Felde – P	Kara Middendorf – P	
Don Branaman – P	Greg Gadarian – P	Steve Outridge – P	
Shane Carr – P	Mary Lasser – P	John Sabatine – P	
Greg Wenneborg – A	Ron Lumm – P	Keith Schlottman – P	

Agenda

Meeting starts at 6:32.

1. Approval of the minutes from the May meeting. Motion by Steve F to approve as corrected, Steve O seconds, all approve.
2. Introduction of Guests. Connie Lopez is here, we all know her. She is here because she wanted to attend and observe the board.
3. Office Manager Report (Lucas).
 - SAR currently has about 1,357 members.
 - When race directors give Lucas money in cash from race day, he suggests that they also email Keith and Lucas the total amount. We deal with quite a bit of cash, so that sort of check and balance is necessary. We can discuss a new policy to implement at the Summer board meeting.
 - Lucas received emails from people wondering how the board members vote in officer positions and new members, and how they can nominate themselves or submit others. Mary proposes to send an email blast with that information. Historically, the newsletter has rarely been a source of applications. We could also link a pdf on the SAR website.
 - Someone wanted to know why our races were not sanctioned yet (Cinco and Tucson 5000). It is left to the race directors' discretion whether they want to sanction their race or not. You have to get the race re-sanctioned every year.
 - People emailed wondering why we didn't have age group results starting with the older age groups. Every race director tries to get the results done as fast as possible, and the race directors can be contacted to provide them with their award, however it is usually impossible to start with the older age groups since they are usually not done in time for us to start giving out the awards.

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4. Treasurer's Report (Keith). Treasurer's Report.
 - We have more money in the bank again. \$143,115 in the bank today, but Keith wrote about \$30,000 in checks today. Some money in the account is pre-payment from Triple Crown money, some money is still owed. We have about \$60,000 of "stable" money.

5. Completed SAR Events.
 - Meet Me Downtown 5K. Numbers were slightly higher than last year, with 1960 registered and 1750 finishers. Triple Crown entries were down by 100.
 - The event went well. Randy had tried to work it out so that there would be plenty of space at the start and finish, but there was not that much room. The finish line itself was a cluster. We had 7 shoots, and went through all 7 twice, then were able to stick with one shoot. If we do not have a timing system by next year we need to hire someone for that event.
 - \$12,500 went to charities (Children's Museum, Cinema La Placita, etc.) Randy spent about \$6,000 on marketing (flyers, art work, wine and cheese); \$1,500 to bring Amby Burfoot to town; \$1,500 for bus stop billboards; \$28,000 in operations, including t-shirts. The road closure budget was +/- \$5,000, barricade company for \$3,500, and \$1,500 for the police; the band was \$700.
 - The problem with doing the race downtown is that it is currently undergoing major construction and you have to deal with the city with respect to road closures.
 - The sound system did not work well - Randy will use a better sound system next time. Our scaffolding system does not work well for this setup either.
 - Wine and cheese party – the line was really long to get in the store, there should be a way to get people in faster and keep them in the store. You would have to change the venue, which we would be reluctant to do.

6. New Business.
 - August Board Meeting. We are going back to the Tanque Verde Guest Ranch. Saturday the 25th of August is the best date for most board members.
 - Good Neighbor Race Request. "Resolution Day 5k", this run is scheduled to take place on January 1, 2013, and will be put on by Anytime Fitness (owned by Mike Urbanski). Mike listed Greg Wenneborg as his co-director on his good neighbor race application. His relevant experience includes: he used to be head track and field coach at Salpointe Catholic High School in Tucson, and he used to direct a 10k in the 70s/80s. He expects 200/300 people will run the event; he plans on using local running shops, SAR and KGUN. \$20/\$25 per entry, t-shirts. The race will take place on the northwest side. He was very thorough in his response back to Mary with respect to our requirements. One of our guidelines is that a race should be an existing/established event, but it also depends on the person's experience. If Dave is certifying the race and Greg is timing the race and being a co-director, it would help. According to Randy, Mike knows what he is doing and is a solid running professional. Randy makes a motion to approve the race as a Good Neighbor Race. Greg Gadarian seconds. All approve. One abstains.

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- Equipment Checkout Form. The form is ready. Lucas and Shane put up all the shelving, cleaned the shed and it now looks great. Shane is to be notified if any equipment is defective, broken or missing.
- Revised Race Director Contract for SAR owned Races. Race directors went through the existing form, Mary compiled the revised form and is requesting feedback. Will include a \$50 fee/race to be paid to SAR for email blasts. Greg Gadarian will review and revise the contract.
- Jim Click Run N Roll Contract. The contract for Run N Roll is up for renewal, John is requesting a 3-year contract. This is a non-SAR-owned race. Motion to approve the contract as revised from the prior version. John Sabatine, as the race director, leaves the room so the board can vote. The SAR share was increased to \$2,850; race director fee increased to \$500. Steve Felde makes a motion to accept the contract, Kara seconds. All in favor. John Sabatine is called back to the meeting.
- Timing System. Mary summarized where we are at with respect to timing systems, she will push Greg to get more information on IPICO prior to the Summer meeting.

7. Communications

- Newsletter. Shelley emailed Mary to say she wanted to stay on as the newsletter editor along with Gina. The next newsletter should be going out soon, and Shelley wants to set a mid-August deadline for articles for the following one.
- Website. We had asked whether we could publish a free web badge, this was done.
- Email Blasts. We did a lot of eblasts through the Spring, we will start doing them for the Fall events by the end of the Summer. Randy will send out the article about the Summer events that came out in the Daily Star.
- Group Flyer Mailings. Randy is coordinating the next one. Historically goes out in early July, for Saguaro, Run N Roll, Get Moving. Ideally we will also have Pumpkin, Oracle and Thanksgiving.

8. Old Business.

- See list.

9. Around the Room.

- John Sabatine. Updated the grand prix rankings, but needs to have more accurate information so he can update the list of members.
- Shane Carr. Bought a new battery for the defibrillator, we need to store it in a cool place. We also need a new container for it that isn't ripped.
- Lucas. Question whether the mailing addresses get updated. Maybe a line item should be added to the race director contract to forward mailing addresses of SAR members so that an updated list can be compiled.
- Ron Lumm. Wonders if we ever get vests for street people directing traffic. SAR does not own vests, but volunteers lent them for the Meet Me Downtown race. If we decided to buy them, they would be on the checkout list and we would ensure that they are returned after every race. Ron Lumm also thinks we need pictures of us giving out

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checks to the charities, this would be a good PR move since we donate tons of money but don't publicize it enough.

- Steve O. Ordered and got in some SAR tech shirts. If anyone thinks of any SAR board members they want to nominate or Rob Bell nominees, we should get the word of there. We've done an email blast for those too.
- Keith. Had 100 people download his podcast from his site within a couple of days. He expects this will be a monthly thing. If anyone wants to be on it, he has his computer here – he has Deena Castor and Ryan Hall on his next issue.
- Randy. Saguaro is coming up, about 500 Triple Crown entrants and 600 registrants. The department of transportation is inserting itself into the race and will impose a barricade plan. Get Moving Tucson, Randy would like feedback on it. Is worried about the location of the 5k and mile route since Congress and University are unusable, will have to change all the courses. RRCA coaching job is doing well, will have a conference in Tucson the first weekend of August. SAR needs to be strategic about board members and who we want on the board. 5 or 6 years ago we had a mix of new and old but the board is getting "old".

Meeting adjourned at 8:54.