

Board Meeting 9/10/18

	BOARD MEMBERS		BOARD MEMBERS
X	Don Branaman	X	Steve Felde
X	Amye Chaparro	X	Heather Hopkins
X	Doreen Davis	X	Diane Manzini
X	Dave Dixon		Greg Wenneborg
X	Sheryl Felde		
	PAST PRESIDENTS (NONVOTING)		
X	Randy Accetta	X	Tim Bentley
	Steve Outridge		

- 1) The meeting was called to order by Diane at 6:38 pm.
- 2) The following guests were introduced: Austin Grover, Autumn Ball, and Caroline Gardiner. (Monica Bermudez joined the meeting later.)
- 3) Diane thanked the following people: Lucas and Heather for the newsletter; everyone who helped install the mural (which is south of Cushing Bridge, on the east bank, at the far west end of the Ramada Hotel); Randy for race directing Saguaro and for recognizing Dari and Kara on Facebook; and Autumn for providing volunteers at Saguaro.

Doreen suggested that the board should officially recognize past and new board members.

4) GOVERNANCE

- a) Sheryl moved to accept the June meeting minutes as submitted. Dave seconded. The motion passed unanimously.
- b) Sheryl moved to accept the August meeting minutes as submitted. Dave seconded. The motion passed unanimously.
- c) Treasurer's Report - Dave noted that we have two checking accounts with Compass; one has no activity except for interest. He will make that the Children's Fitness Fund (CFF) account to make it easier to track the money coming in from each race. Dave has been working on tracking down who has written checks and will have balances for the next meeting.
- d) Children's Fitness Fund - Diane led discussion of the applications for the Children's Fitness Fund (CFF). We usually have about \$3000 to give out. Randy and SteveO donated extra from two races last year, so total funds available for

this year are \$5525.12. Lauren created a rubric to score the applications. Lucas consolidated them into one page and recommended the following amounts based on what they asked for:

Edge High School - \$500; Presidio School Running Club - \$350; Fitness Funatics - \$371; Marana Cub Scouts Pack 219 - \$317.66; Basis Tucson Primary School - \$500; AZ School for the Deaf and Blind XC - \$350; Cienega XC - \$500; Continental PTC - \$500.

Dave motioned to accept these figures with one change - to increase the amount to Edge High School to \$800. Sheryl seconded. The motion passed unanimously.

The board discussed how the process works in terms of notifying the schools and in what way they are held accountable. Diane explained that we send notes congratulating the program, telling how much money was awarded, and confirming to whom a check should be sent. The treasurer then sends the checks. We ask that they send pictures and post on social media showing how they used the money. We may invite them to a board meeting this year to report on what they've done.

Austin suggested we make an announcement at the year-end banquet about who was funded.

Monica suggested we create banners they could hang at their schools stating that they are a SAR CFF winner.

We likely will reopen to more applications because we have extra money. We usually get some late applicants.

e) Board Member Contract Draft Review - Diane went over the changes that have been made to the contract since the annual meeting and asked everyone to review and be ready to discuss at next month's meeting.

f) Board Term Limits Bylaws Amendment Draft Review - Diane presented the draft and we discussed three-year term limits, including the need to stagger terms so everyone is not up at the same time. Terms would start now and no current board member will be asked to leave this year based on previous time served.

Tim suggested that we add language about how people could run to be on the board again after taking a year off. He will find someone to help us with appropriate language.

There was a discussion of the board being small at present and the need for active recruitment.

g) RRCA Report - Tim presented information on the Road Runners Club of America (RRCA). Tim is the RRCA state representative. Randy is the director of coaching and communications. SAR is an RRCA club. Tim gave an overview of the RRCA website and a list of all the RRCA clubs in Arizona. SAR should have our own profile on the RRCA site. We need to update our contact information. SAR usually sends someone to the RRCA annual convention. Amye, Tim, and

Randy went last year. We can nominate people to win RRCA awards - such as communications, youth running program, volunteers, road race of the year, etc.

We discussed applying for a Runner Friendly Community designation. The next deadlines are November 1 and July 1. Randy started this application process years ago and may have some information if anyone wants to pursue it.

SAR can designate races to be state, regional, and national championships. Races with this designation receive support from RRCA in terms of online and social media marketing, medals, Gatorade, etc.

Tim thanked SAR, Run Tucson, and the Running Shop for underwriting the Run 3100 movie. About 300 people attended, there were 40 prizes given out, and there was a great panel discussion after the movie. The panelists enjoyed the event, and The Loft may bring more running movies because there was so much interest.

h) Conflict of Interest Policy - Diane handed these out and asked everyone to fill out and return. Randy noted that we should share what everyone's conflicts are so we understand and everything is transparent to the board. We will discuss at the next meeting.

i) A board member phone numbers list was completed.

5) OPERATIONS

a) Membership Report - Lucas

We have 961 members and 677 memberships. We earned money by renting out the clock and the start/finish line. Greg would like to use it to buy new batteries for the clock.

Lucas is working on getting new flagging. We replaced the megaphone with a mobile, chargeable speaker that connects with Bluetooth.

b) Materials Officer Report - Doreen

Doreen suggested that we replace four to six of the older, dirtier tables. She also suggested we buy more water jugs, replacing the oldest ones with four or five new ones each year. We discussed branding the jugs with the SAR logo.

One of the timing mats died and needs to be replaced.

The mile markers should be replaced by new ones with the current SAR logo. The banners also should have the new logo. We need to get five banners.

Lucas is working on getting a replacement for the canopy that arrived broken.

Sheryl moved that we buy two mats, up to \$1500 and \$850. Doreen seconded. The motion passed unanimously.

Dave moved that we approve up to \$2000 to buy new supplies including tables, coolers, towels, cleaners, and banners. Sheryl seconded. The motion passed unanimously.

c) Social Committee Report - Amye

Amye thanked Austin, Dave, Steve, and Sheryl for doing the Catalina Brewery Happy Hour Hobble when she couldn't make it. She appreciated getting feedback from Steve on how the event went. Austin also gave great feedback on the brewery, so she could thank them specifically for what they did.

For September, Amye will look into organizing a run that starts at the Mercado and goes past the new mural, possibly on September 29.

d) FitKidz Committee Report - Diane

We applied to the Disney Points of Light program and got approved, so we have park hopper day passes to Disneyland to give out. Volunteers at upcoming FitKidz events will be entered into a raffle to win these passes. We will also do a raffle for kids in the spring for more tickets.

e) Past Race Review

i) Saguaro - Randy - It was the smallest race in the past 13 years, largely because it wasn't marketed very thoroughly: there were no flyers or robust marketing over the summer. The cost for the traffic barricades went up from \$400 to \$2300. SAR will make \$4600, the race director also got \$4600, Friends of Saguaro will get \$2800, and CFF will get \$1800. Last year, the treasurer did not send the money to Friends of Saguaro, so \$5600 will be given this year. The event went well. Having everything (registration, t-shirts, food afterwards, etc.) at the start/finish line seemed to work well.

f) Upcoming Race Updates

i) Tucson 10k - Randy - 1200 people have signed up. Set-up will be done on Sunday morning. The race will start earlier to avoid the heat.

ii) Sabino Canyon One Mile FitKitz Classic - Diane, SteveO, and Jeri are getting things together. 200 kids have signed up so far.

iii) Run N' Roll - Monica - The course is different this year because of construction. Lucas will have to recertify, and the cost of that will be paid by the UA. Monica will hire DJ Rick to do the music and announce. Performance Footwear will be doing registration. Autumn will call James at Performance to get the date set up.

iv) Great Pumpkin 5K - Everything is going fine.

v) Get Moving Tucson - It will include A mountain this year. Randy suggested we make the route a training run to look at the mural and go up the mountain.

vi) The board discussed the need for and coordination of volunteers at races. Sheryl mostly coordinates registration. Race directors coordinate course monitors and water stations, and this is where we need more help. We generally have enough people to help before the race, but a lot of the volunteers run the races, so they are not available to help during the race.

We discussed using volunteer signup.org to help organize the volunteers. We also discussed incentives for getting more volunteers to come out. Autumn suggested reaching out to nonprofit parent-based groups (Moms Run This Town, for example) on Facebook. We could offer groups like this race discounts or free entries.

g) Run Tucson Update -

SAR has a 10-year contract with Run Tucson that calls for a formal check-in every 2 years. This contract covers the following races: Sunrise at Old Tucson, Be Tucson, Meet Me Downtown, and Get Moving Tucson. It is a joint partnership in which SAR owns the races and contracts with Run Tucson to operate the races.

The contract is on the Google drive. Amye will email it to the board for review. Lucas and the SAR law firm have original copies of the contract.

Randy asked if there is anything that the board needs Run Tucson to do differently with the events that they are doing. It was discussed that the races are going fine the way they are. From Run Tucson's perspective, the legal side of the contract seems good. On the "good faith" side of things, having better quality of materials provided would be appreciated, as discussed earlier in the meeting. It would also be good to have a marketing person dedicated to publicizing the events.

There was a discussion of the new policy to have race directors submit emails for approval before they can be sent via Constant Contact. Diane noted the change was made for all race directors, so that we can proofread the emails and not schedule too many on the same day.

6) Around the Room

Doreen - The banquet will be on Sunday, January 29 at either Connect or Playground. Doreen is working on the details.

Lucas - Our law firm would like to get rid of the paperwork from selling Tucson Marathon. We need to pick it up or they will throw it away.

Monica - We could do a three trail race series with the Spring Cross Country Classic, the Gauntlet, and a third race.

7) Steve motioned to adjourn. Sheryl seconded. The meeting was adjourned at 8:48 pm.

Submitted by Heather Hopkins, Recording Secretary