

Southern Arizona Roadrunners – Board of Directors Meeting

Date: September 9, 2013

Time: 6:30 – 8:30 PM

Location: Health South (2650 North Wyatt)

SAR Board Members			
Randy Accetta – P	Sheryl Felde – P	Mary Lasser – A	Steve Outridge – P
Tim Bentley – A	Steve Felde – P	Ron Lumm – P	John Sabatine – P
Don Branaman – A	Greg Gadarian – P	Diane Manzini – P	Keith Schlottman – P
Shane Carr – P	Gary Giese – P	Amelie Messingham – P	Lucas Tyler – P
Dari Duval – P	Alyssa Hoyt – A	Kara Middendorf – P	Greg Wenneborg – P
Doreen Castillo -P			

1. Approval of Minutes from August 2013 meeting. Motion to accept the minutes as corrected made by Sheryl, Shane seconds; all in favor.
2. Introduction of Guests. No guest present.
3. Office Manager Report (Lucas). There are currently 510 family members and 425 individual members. The new database is pretty bad and does not do anything we need it to do other than adding members. The search function doesn't really work. We need to look at it and fix it or use another system if needed.
4. Treasurer's Report (Keith). We have over \$100,000 in the account, but there are reimbursements to the Saguaro race director that are outstanding, so for now the number is not meaningful.
5. Recap of Completed SAR Events: Saguaro
 - A. Randy – Saguaro went well. The volunteers were great, lots of people to help. Wells Fargo had said they had 12 people coming, then they never showed up. While the number of registrants was lower, the number of finishers was up from last year, due to the fact that a lot more people were in the 5k this year. The park service did an awesome job. They have a 20 page action plan that articulates what to do in the event of a number of potential emergencies, which could be used by SAR as a template in the future. Randy didn't raise the race fees, but the added timing costs increased his costs up to \$1,500.

Greg - The timing mat at the start only registered about 90% of the runners, which is not enough. We had the same problem at Saguaro last year, and had not had a problem since then. The timing system otherwise did a great job at the finish line, and it was really quick to sort. There were 7 state age group records.
6. New Business
 - A. Diane – FitKiz Racing Series Update. The 3 races are Sabino, the Pumpkin Run and the A Mountain Half.
 - B. SteveO – Update on Sabino FitKidz race. For the 1 mile race at Sabino, the person doing the permits has been in touch. The face painter that Steve O

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was going to get is not available. The Friends of Sabino Canyon will have a few things for the kids but the race directors will provide other services too. There are 50 registrants so far.

- C. Dari – SAR Newsletter – Articles still outstanding - move to electronic. The newsletter deadline is tomorrow. Diane will send the projects for the Children’s Fitness Fund to Dari, and Dari will prepare a summary for the newsletter.

The survey results suggested that membership was in favor of moving the newsletter to an electronic format. The newsletter has always been considered a member benefit, but any leftover newsletters are usually given away to anyone, so it is incorrect to consider it a members-only benefit. In addition, if we decided to go electronic, we would still print some for the Running Shop, and for members that prefer that format.

Keith points out that the Newsletter expense is listed as a non-administrative expense in our tax filing. The higher the non-administrative expenses are relatively to administrative expenses the better. So the costs we cut from the Newsletter should be allocated to some other benefit for the members. SteveO proposes we include a paragraph in the upcoming Newsletter that states based on the findings that most people are in favor of the Newsletter going electronic, we are moving in that directions, and to email or mail Dari with any concerns. Randy makes a motion that we start an online Newsletter for the next issue, Ron Lumm seconds. Greg W. says that we should only act based on feedback following the next issue. We will hold the motion until the next meeting and will vote officially next time based on the feedback.

- D. Happy Hour Hobble. Diane informs the board that there will not be a Happy Hour Hobble for September but will try one for October, for Halloween.
- E. Randy – New Materials
 - a. Communication – two-way radios. SteveO already purchased two intending that they be used for the club, it was decided after SteveO purchased them to not use them though. The issues with two-way radios is that they can get complicated to use based on the availability of frequencies (you need to have a license to use certain frequencies), the radios are not 100% reliable, and we may not always be able to communicate. Between two of Keith’s radios and SteveO’s, we already have 4 radios to use, so there is no need to consider purchasing radios now.
 - b. New Sound System. Lucas would like to check the system first, then take it in to get repaired. He can take it to a person that will look at it without charging first. Motion to approve up to \$500 to repair and upgrade the system made by Greg W, Ron Lumm seconds. 16 in favor, one abstention.
 - c. TV for results (along with stand and case). Our timing system can be connected to a TV screen, based on which you could follow the finishers, the names of people as they finish would be on the TV

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screen and would disappear after a while as the other people behind are finishing and populating the screen. Alternatively the race director can decide when the screen moves as he is going through the results. There is a 46 inch Panasonic TV available for \$348 at Wal-Mart + a \$75 mounting bracket + a hard case to protect it for \$150. Ron Lumm makes a motion to spend up to \$800 for the TV, TV brackets and hardcase, Sheryl Felde seconds it. 15 in favor, 2 abstain.

- d. Disposable Chips. We need about 1,000 chips at \$1.09 for the Run N Roll, due to the order for the 4,000 shoe tags not having been entered by the deadline for that race. Greg W. makes a motion to order the 1,000 chips, motion seconded by Steve Felde, 13 in favor, 1 opposed, 3 abstaining.
- e. Cups – Randy purchased \$700 worth of cups. If race directors use these they should pay Randy for what they use. The next event to use the cups will be The Pumpkin Race.
- f. Additional club race day supplies bought by Randy:
 - i. \$150 - 4 folding tables
 - ii. \$132 - 6 water jugs
 - iii. \$60 – 2 plastic garbage cans and cardboard containers.

Randy makes a motion to be reimbursed for \$331.68 for the foregoing expenses, John Sabatine seconds motion, 16 approve, one abstention.

- g. Fit Kidz. Motion to reimburse Randy for \$688 for Fitkidz t-shirts, Ron Lumm seconds the motion. 16 in favor, one abstention.
- h. Updated Start/Finish line. Randy and Greg W. were going to look at the cost of updated lines. Greg W. found lower end ones for about \$1,600. We need more details from Randy and Greg, and pull in Tim and Alyssa to look at what lines would work for us and what they should look like.
- i. Small first aid kits – the blue ones cannot be located. They're \$10 each, which we could leave at the water stations during each race.
- j. Defibrillator - We need a new case and a new battery for the defibrillator. Motion for up to \$150 so Lucas can buy these 2 items made by Ron Lumm, Sheryl Felde seconds. 16 in favor, with one abstention.

7. Communications

A. Media (Randy)

B. Newsletter. Discussion above.

C. Website. We need LADF off the menu and FitZidz to be added, but SteveO cannot get Rebecca to respond to his emails. Greg W. also need html results to be able to be posted.

D. Email Blasts (Randy). Randy would like to do an eblast that would be "SAR Board member tips", if anyone wants to write a short column.

E. Constant Contact. Randy has been paying for Constant Contact for the past 2 years, received a \$2,418 bill for the upcoming year. There is a discounted rate of \$1,400 that we didn't get for 6 months. Costs have increased over the years –

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this is explained because we now have 14,000 names on the list and over 200 pictures, pricing increases based on the number of name contacts in the database, number of photos etc. Each of the SAR events is supposed to pay \$50/piece, assuming that the race is getting some value from the eblast. We will revisit who should cover what at the next meeting, but for right now SAR to cover the \$2,418 for 15 months from March 2013 through June 2014. Motion to reimburse Randy for the amount made by Gary Giese, Kara seconded. 15 in favor, 2 abstain.

8. Around the Room.

- Sheryl – we need to have printed forms at least for board members because we can't sign up on Active, and for race-day registration.
- Greg W – next meeting we need to talk about him timing with SAR system and getting a revenue stream for SAR for timing those races for other race directors.
- John – we are in good shape for Run N Roll, same course as last year. The biggest change is that the wheelchairs used to do basically the same course, but now will just do loops around the Mall. John is a little concerned about high speed wheel chairs doing loops as people are still coming in and registering, but he was assured that there would be a lot of volunteers there.
- Greg Gadarian – think if you can get a corporate sponsor for the finish line banners as we are buying them.
- Keith – lots of mud runs, neon runs etc. coming around. Some of these races are huge, but the market is getting saturated.

9. Adjournment. Motion to adjourn by Sheryl, motion seconded by Steve Felde. All approve.