

Southern Arizona Roadrunners – Board of Directors Meeting

Date: October 10, 2011

Time: 6:30 – 8:30 PM

Location: Health South (2650 North Wyatt)

Minutes – Draft

Randy Accetta – P	Sheryl Felde – P	Amelie Messingham – A	Keith Schlottman – A
Tim Bentley – A	Steve Felde – P	Kara Middendorf – P	Lucas Tyler – P
Don Branaman – P	Greg Gadarian – A	Steve Outridge – P	Greg Wenneborg – P
Shane Carr – P	Mary Lasser – P	Jocie Riley – P	
Andy Dolphin – A	Ron Lumm – P	John Sabatine - P	

Mary Lasser called the meeting to order at 6:30pm.

1. Approval of the minutes from the September meeting

Randy made a motion to approve the September minutes with no changes. Ron gave a second. The motion was approved

2. Introduction of Guests

Darrell Klesch attended to give an update on the Oracle Run coming up on October 29. Darrell shared the local artwork that will be used on the shirts and award tiles. Mary will work with Darrell to get free Culligan Water and to get the Mile Markers, Megaphone and Water Jugs from the SAR storage shed. Greg confirmed that he will do the timing and he will not be using the new RFID timing. Timing fees are \$1.75 for first 300 runners and \$1.25 for every runner after that. Darrell requested that Greg bring the Finish Line Arch. Darrell asked if he should do double-dipping for Overall and Age-Group winners. Feedback was that it is up to the race director but most races do not double-dip. Darrell will award Top Overall Female, Top Overall Male, Top Masters Female, Top Masters Male and Age Group winners.

3. Office Manager Report (Lucas)

Lucas is currently cleaning duplicates out of the Big Address List. It contains about 4000 addresses. Lucas will send an updated Big Address List to Premier before each Group Flier Mailing. Race Directors should email address lists to Lucas after each race.

4. Treasurer's Report (Keith)

Keith was not present, No report

5. Recap of Completed SAR Events

A. Jim Click Run N Roll 8K (October 2) – John thanked everyone that helped. There were ~530 finishers in the 8K, 20 wheelchairs and 200 participants in the Fun Run. Fourteen AZ states records were set. David McNeil was the overall winner in 24:04. Jim Click announced that the event raised \$150,000 for the Adaptive Athletics Program and the Disability Resource Center. Steve F. commented that volunteers left the course before all the participants were done.

B. Get Moving Tucson Half Marathon and 5K (October 9) – Randy thanked everyone that helped and provided the board with a written summary of the event. Overall, participants seemed please and liked the course. The Zimmerman family was very happy with the event. There were ~1500 registrations. Randy commented that it's particularly tough to put on events downtown. Randy had a crew of 5 interns and 45 college students helping on the course. Despite Randy's prep work months in advance of the event, ADOT turned down AJAX's insurance for the I10 underpass at the last minute. Randy was able to get Trafficade for that portion. In addition, Randy got a call from the police after the event started saying that participants were incorrectly on the I10 frontage road and he needed to get them off. It turned out to be incorrect information.

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Randy said he made a concerted effort to ensure that the half marathon and 5K course distances were accurate. Despite that effort, the person responsible for the 5K course marked the course short by ~75 yards. Randy was very upset. The board commented that more port-a-johns were needed. There were 15 and 2 bathrooms on the Riverwalk. John commented that the water station at the bottom of A-mountain was congested because it was hit with runners going up and coming down. Greg commented that medals for all participants should be a standard for half marathon distances or greater. Randy gave sandstone inscribed candle holders to all the Triple Crown participants. He also made them for the SAR Board Members.

6. Communications

- A. Media (Randy, Andy) – No report due to time
- B. Newsletter (Shelley, Gina) – The current newsletter is proofed and should be out very shortly. The next deadline is December 1. Shelley asked for volunteers to write an article or two on interesting stories that have come to her attention. Please contact Shelley.
- C. Website (Mary) – No report due to time
- D. Email Blasts (Randy) – No report due to time
- E. Group Flier Mailings – Greg W is coordinating the next group flier mailing. It will include the Banquet Form, Sun Run Flier and anything else that is ready. Fliers must be at Premier by December 1. The mailing will go out within 7 days of that.

7. New Business

- A. Runner in updated SAR Logo – Gina found 4 runner options for the logo. Mary distributed copies of the 4 for board members to vote. There were 6 votes for Runner #2. There were 7 votes for Runner #4. Mary will update Gina on the selection of Runner #4.
- B. Timing System – Saguaro had an 85% accuracy which is not good. A new more-powerful antenna was used at Get Moving Tucson (it replaces the existing 2-3 antennas) and it read 635 out of 675 runners. Greg forgot to enter the race day registrations. Considering that, he estimates a 96% accuracy. Greg thinks that the misses were due to the new antenna being positioned on the side of the finish shoot. For the next race, the new antenna will be positioned on the top of the Finish Arch pointing out toward finishers. Lucas questioned if placement of the RFID tag on the bib pull tags could be a problem due to movement of the pull tag. Greg said no. If the RFID is left on the bib, the antenna could pick the runner again when they are walking around after finishing. Other than a bib placed on a runner's back, Greg said that an RFID stuck to a sweaty body is probably the only thing that would not read. There was one other show-stopper issue. Greg must be able to download an excel spreadsheet into the timing database. Todd Sadow gave the OK for this. Greg talked to Sharon about Thanksgiving. She is ok with manual timing if the new RFID timing isn't ready. Greg reiterated that he really hopes this works because Chronotrack charges \$1.25 per chip. The board agreed that we would time one more race (most likely Catwalk) with the RFID timing and then vote on how to proceed.

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- C. Banquet – We liked the location last year, so Kara checked with the Opera House at Pinnacle Peak. Someone else has a temporary hold on Saturday, January 21. In addition, they quoted \$24 for a pasta buffet. Last year's meal cost \$18-19 per person. The board agreed that \$24 was too high. Kara will check back with the Opera House to confirm if January 21 is now free and if they will drop the price. Other suggestions were given for possible locations. Kara will email information to the board before the next meeting. Congratulations to Kara! She got engaged to Jake Rubelt and also placed 9th in the Duathlon World Championship in Spain.
 - D. Grand Prix – Eight races were previously confirmed for the Grand Prix. They include Sun Run, Sabino Canyon, Cinco, Tucson 5000, Meet Me Downtown, Saguaro, Get Moving Tucson and Thanksgiving. Sunrise at Old Tucson, Oracle Run and Jim Click Run n Roll returned applications to Steve O requesting to be in the Grand Prix. Steve Taggart declined. Motions were made to approve Sunrise at Old Tucson, Oracle Run and Jim Click Run n Roll, seconds were made and the races approved. There will be 11 races in the 2012 Grand Prix. Shane made a motion to drop 2 races from the 11. Steve F gave a second. The motion was not approved. John made a motion to drop 1 race from the 11. Greg gave a second. The motion was approved. Thanks to Steve O for managing this process and getting the board to a timely decision. Lucas will let Sharon know so that the Running Shop can prepare their Grand Prix Flier.
 - E. Dave's Run – At this time, we do not have a Race Director for Dave's Run. Randy is willing to consider it but would like take it to a new location and rebrand it. The board agreed that it should remain Dave's Run for ALS with ALS research as one of the beneficiaries. We will discuss this again at the November meeting.
 - F. SAR Storage Shed – John asked if lighting could be installed in the shed. Ron also suggested that shelving be purchased for the shed. Greg made a motion to allocate \$500 for lighting and shelving for the shed. Sheryl gave a second. The motion was approved. Ron suggested that we donate extra shirts that are piling up in the shed. Race directors can do this after Spring Cross Country where we use the leftover shirts. Another suggestion was made to start a check-out/check-in list to make sure that all equipment is returned and accounted for.
8. Old Business
- None

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9. Around the Room (including updates from Race Directors on upcoming events)

Jocie – Requested that we recognize Joe Carey and some of the original members that Banquet.

Steve F – They have a Ragnar Team that includes WOG and SAR Board members.

Mary – Thanks to Steve O for hosting the September meeting and for managing the race selection for the 2012 Grand Prix. Thanks to Jocie for sending the letters to the Children's Fitness Fund winners and emails to those not selected

John – Thanks to everyone that helped with the Jim Click Run n Roll.

Shane – Did Yolanda leave Muscle Milk? Yes. Randy will email out the new contact.

Lucas – Fixed the gate at the shed.

Randy – January 8, 2012 is the anniversary of the shooting in Tucson. The Zimmerman family is planning trail activities at all the trails in the Tucson region. Randy proposed an informal train run at Saguaro Park West modeled after Meet Me at Maynards. The board agreed that it is a good idea and would support the event. Randy will follow up with more details.

Greg – We need to make every effort possible to keep Dave's Run.

10. Adjournment

The meeting was adjourned at 8:35pm.