

**Southern Arizona Roadrunners – Board of Directors Meeting**

**Date: October 14, 2013**

**Time: 6:30 – 8:30 PM**

**Location: Health South (2650 North Wyatt)**

<b>SAR Board Members</b>			
Randy Accetta – A	Sheryl Felde – P	Mary Lasser – P	Steve Outridge – P
Tim Bentley – P	Steve Felde – P	Ron Lumm – P	John Sabatine – A
Don Branaman – P	Greg Gadarian – P	Diane Manzini – P	Keith Schlottman – p
Shane Carr – P	Gary Giese – P	Amelie Messingham – P	Lucas Tyler – P
Dari Duval – P	Alyssa Hoyt – P	Kara Middendorf – A	Greg Wenneborg – A
Doreen Castillo -P			

1. The Board calls a membership meeting in order to adopt the amended bylaws. Membership meeting called to order. Motion made by Steve Felde to adopt the amended and restated bylaws of the Southern Arizona Roadrunners Club. Alyssa seconds it. Discussions - changes include the need to have an official membership meeting prior to any future amendment to the bylaws. All in favor. Steve Felde moves to close to meeting, seconded by Sheryl Felde, all in favor.
2. Approval of Minutes from September 2013 meeting. Motion to accept the minutes made by Steve Felde, Alyssa seconds; all in favor.
3. Introduction of Guests. Darryl and his daughter Autumn are here to report on the upcoming Oracle 10k Run, which is entering its fourth decade. Everything is in place, the cops, the ambulance, etc. except for timing of the race. Darryl will text Greg Wenneborg to make arrangements. Andy Rush, who is an artist in Oracle, and is the founder of an artist commune over there, is doing T-shirts design this year.
4. Office Manager Report (Lucas). SAR currently has 995 members. At this time last year we had 1300 at members. One of the issues with the database is that it does not tell us once the memberships expired, so we have no way of letting people know and remind them. We can remind a member just before their membership expires but that is it, as once expired the person “falls off” the system. Alyssa will work with Lucas to try to determine how to make the database work more efficiently.
5. Treasurer’s Report (Keith). There is currently \$108,216 in the bank account.
6. Recap of Completed SAR Events:
  - Run & Roll. John sent an email recapping the race. John got \$500 from the UofA to go towards chips.
  - Pumpkin Race. We had 658 finishers (the number was down by 27), and 164 kids ran the mile. Some people at the front of the race got lost, other than that overall the event, which was in its 5<sup>th</sup> year, went really well. We didn’t do any mailings, a few posters were printed, so the cost per runner was \$4. This event brings a lot of families out, and several items went

**Southern Arizona Roadrunners – Board of Directors Meeting**

**Date: October 14, 2013**

**Time: 6:30 – 8:30 PM**

**Location: Health South (2650 North Wyatt)**

missing. Runners/spectators need to be aware that they are responsible for their belongings, and it would be advisable to remind people as much in race materials. As far as race volunteers, we need to designate one person who will be responsible for the money collected. Every race director should take 10 minutes before the start of the race to talk to the volunteers and let them know what the rules of the race will be (where the start/finish are, the first aid kit, any free entries, how late we can accept race entries etc.). The start of the 5k was delayed because the 1 mile run took place immediately beforehand, and it takes a while for the computer to reset after a race is over: it has to download results, the race has to be closed out, then the computer has to be reset for another race.

- Kidz races - both races went really well, we got lots of good feedback. Next week will be the last one of the year. Diane prepared an expense sheet and we are over what we allocated. After this Fall we will need to determine what expenses SAR should cover.
- Jim Click. Prize checks were not signed. Discussion about having additional 5-year age groups that go beyond 70+.

**7. New Business.**

- Happy Hour Hobble. At Sky Bar on the 25<sup>th</sup>. People can sign in from 5:15 through 5:45. It will be a very easy route around campus (north on 4<sup>th</sup>, then University to Campus and back). It will be a costume contest too. There will be food and drink specials for hobblers.
- TV for Results. Greg thought a 42 inch would be ok, he looked at a bunch of them and is now convinced we will need a 46. In order to do a 46 he will need a bit more money than what we had voted last time. Motion to spend an additional \$150 by Gary Giese, Alyssa Hoyt seconds. Mary Lasser expresses surprise that it was approved initially. The Board discusses that it will bring our races up to the level of other organizations that use TVs and other equipment for races. 10 in favor, 3 opposed, 1 abstains.
- SAR Annual Celebration – nothing has happened yet.
- Winterhaven is only a couple of months away. In the last year or two we've had sign up sheets so that we could get emails for people that show up. If someone is willing to communicate with Jim Irish, let SteveO know. It is time to scrap the pizza party afterwards. We could see if the food trucks want to come. We'll provide an option for discounted food etc. Alyssa and Diane will be the liaison.

**8. Communications**

- A. Newsletter. Dari talked to a couple of people about the newsletter and got different opinions. Dari took away that there should be a gradual phasing out of the printed letter. The next newsletter will be a printed newsletter, but there will also be a PDF version that people can access and send out. If we move to any sort of digital platform there will be costs associated with that. We also need to figure out how to handle advertising pricing if we move to an electronic format as for now we don't know what our readership is going to be. On the other hand, having a printed newsletter distinguishes us from other

**Southern Arizona Roadrunners – Board of Directors Meeting**

**Date: October 14, 2013**

**Time: 6:30 – 8:30 PM**

**Location: Health South (2650 North Wyatt)**

organizations since a lot of people get communications through their emails only and get bombarded by emails. In the end, it will be better to send the newsletter digitally to 17,000 people that are part of the running community and in our emailing list, rather than just the existing 900 members. We could still print a limited number of newsletters and provide those copies to those who really want it. The newsletter committee will need to reconvene and hash it out.

- B. Website. SteveO and Tim are going to meet with Rebecca, who did the “new” version of the website on Saturday to talk about the things we need to see done and what her expectations are. She is recommending solutions that would solve a lot of issues (problems uploading photos and downloading results). We are currently paying \$50 per month for her to host the website but it may be that we just need her to be paid for individual tasks rather than on a monthly/fixed basis.
- C. Email blasts – Randy already sent a ton for the prior races, he will send one for Oracle tomorrow.

9. Around the Room.

- Tim – we have been using Dandy printing for shirts.
- Don – co-owner of Ryan Airfield restaurant wanted to bring the idea of having a race out there.
- Shane – Shane was third Master at Run & Roll and got \$25. He beat someone who was first in their age group, who ended up getting a \$75 gift certificate. It does not make sense for someone who wins their age group to earn more than someone who places in the overall results.
- Gary – race flyers for the upcoming races should be displayed at the membership table.
- Dari – articles are due late November (around the 20<sup>th</sup>) and the newsletter will go out December 15.
- Lucas - we need to do an inventory of the membership shirts.
- Mary – RRCA insurance renewal is coming up. There is a one-time annual fee for the club, then a per/race fee.
- SteveO – there is a group called MyTeam Triumph. Group of disabled children, they are given a number, team of 2 or 3 adults pushing the kids through the race. The child is the only person registered for the race. SteveO has been trying to get in contact with Randy as they want to participate in more of our races. Do we just want the child to be a member of SAR, so that it stays really cheap for them, do we just have the entry fee payable by the child and let the adults go free etc. It is a great cause, but it may be for the race director to decide if they want to give a break for the runners etc. The organizer is trying to make it as easy as possible for SAR logistically.
- Shane –a woman emailed him asking for shirts to create patchworks out of them; it would be a great idea to have a patchwork made of old shirts to give out at the banquet to the best volunteer.
- SteveO. VisionQuest contacted him, they are too late for the children’s fitness fund. These are foster kids in group homes. Every year, kids are

**Southern Arizona Roadrunners – Board of Directors Meeting**

**Date: October 14, 2013**

**Time: 6:30 – 8:30 PM**

**Location: Health South (2650 North Wyatt)**

sent to run the Disneyworld ½ marathon, then they work the water stations at the full marathon. Several of the kids have been training, but not all of them can be sent out because they don't have enough funds. SteveO will find out how much money is needed to send the kids there.

10. Adjournment. Motion to adjourn by Steve, motion seconded by Sheryl Felde. All approve.