

November 18, 2019  
Southern Arizona Roadrunners Board Meeting

	BOARD MEMBERS		
X	Don Branaman	X	Caroline Gardiner
	Amye Chaparro	X	Heather Hopkins
	Doreen Davis		Justine Kanuho
X	Dave Dixon	X	Diane Manzini
X	Lauren Erdelyi		Greg Wenneborg
X	Sheryl Felde	X	Denise Gizinski
X	Steve Felde		
	PAST PRESIDENTS (NONVOTING)		
	Randy Accetta	X	Steve Outridge
	Tim Bentley		
	OFFICE MANAGER (NONVOTING)		
X	Lucas Tyler		

1. Call to order - Vice President Lauren Erdelyi called the meeting to order at 7 pm.

2. Roll Call and Introduce Guests

Kristin Fitzharris was the only guest in attendance. She is a lawyer who was recruited by Diane. She works with family law and tenants, has some experience with contracts regarding foreclosures. She has run and volunteered at SAR races and would like to help out. She directs a program that uses volunteer lawyers and may be able to connect SAR with other lawyers who could help meet our needs.

3. Approval of Minutes - Sheryl moved that the minutes from the October 14 board meeting be accepted as submitted. Dave seconded. The motion passed unanimously.

4. Officer Reports

a. Treasurer - Dave distributed a monthly report and a profit and loss report. The CD made more than \$100 in interest. Dave moved to reverse the board decision made last

month to move the money in the CD to the money market account. Sheryl seconded. The motion passed unanimously.

The 990 form has been submitted to the IRS. Dave talked to Beach Accounting and will get quotes for doing taxes next year. He will send 1099 forms to the race directors, Lucas, DJ Rich, and others (anyone who has had more than \$600 reimbursed directly from the SAR account).

b. Membership - Lucas reported that there are currently 1012 members and 712 memberships. We may have a membership drive in January.

c. Materials Office - Lucas reported that four water jugs and five A frames have been purchased. He requested money for new tables. Sheryl moved that we allocate \$200 for new tables. Steve Felde seconded the motion, and it passed unanimously.

Discussion of the volunteer program and whether the volunteer hours will reset at the beginning of the year or roll over. The race voucher that volunteers receive has a 6-month limit for use, but we have not specified in the advertising that it expires. We will explain the program more thoroughly in the Winter newsletter. At the January party, we will announce the total number of volunteers. In August we had 12 people who had volunteered at four or more races, and 13 people who had done six or more. We will have given out about 25 free entries by the end of the year. Recipients are using the entries for a variety of races.

The decision was made to let the volunteer hours continue to accumulate. Each person's hours will reset after they reach six races and get the race voucher.

## 5. Committee Reports

a. Social Committee - There will be no Happy Hour Hobble in November.

b. FitzKidz - Diane reported that the FitKidz races have concluded for this year. A total of 1330 kids finished a race in 2019, which is 318 more than last year. She is working on sponsorships for next year, and several have already been established. A FitKidz tent was purchased for \$235.

In 2019, the FitKidz program cost about \$11,600, but it brought in at least \$12,900.

## 6. Races

a. TMC Get Moving Tucson - Discussion of the barricade company charging twice as much as last year for the same route. Dave suggested getting quotes from barricade companies for all our races to try to bring the cost down. There are smaller companies in town that charge less, but it's harder to get the traffic plan with smaller companies, and they don't actually set up the barricades (just provide them). The city requires a specific type of traffic plan and the specifications often change from

year to year. For expediting quote purposes, we could use the most recently approved route plan from the previous year.

The race results tablets have not been used at the last few races. Greg will be reminded to have them out at the Thanksgiving race.

b. Thanksgiving - Lucas reported that the planning is going well and the registration numbers are significantly elevated. All the permits are in order and everything is ready. Lucas and Diane won't be there. Michelle Hawk and SteveO will be helping on race day.

7. New race discussion - SteveO presented a plan for a new race in conjunction with the St. Patrick's Day Festival. Taggart Running Events has done a St. Patrick's Day race in the past but stopped last year. Steve was approached by the planners of the event, who would like to have a race as part of the festivities. It would be on March 15 and called the Desert Leprechaun 5K and 1 Mile Run. Both races would need to be done by 10 am and the award ceremony completed before the parade at 11 am. Doing this race would mean we're doing 5Ks on three weekends in a row (Spring Cross before and Dave's Run after). We could set up a three-race series with special awards. Dave moved that we put on the St Patrick's Day race as outlined by SteveO and do the standard race director contract. Sheryl seconded. The motion passed unanimously.

## 8. Unfinished Business

### a. Good Neighbor Contract

Discussion of what a Good Neighbor race is and what's in the contract. Lauren moved to refer the matter to committee. Diane seconded. The motion passed unanimously.

Lauren, Caroline, and Kristin expressed interest in being on the contract committee. Others may join and/or submit ideas.

In other race director liaison business, Caroline reported that Randy agreed to give the SAR member discount up to the day that online registration ends for the races he directs.

b. Mission/Vision Statement - PowerPoint presentation by Lauren followed by a discussion. We will finalize a new vision statement in December. This is the current draft:

Our vision is to strengthen and support the running and walking community in Southern Arizona through high-quality, affordable events and programming that empower athletes of all backgrounds, abilities and ages to live a healthier lifestyle. SAR aims to promote health and wellness at the individual, family and community levels through events, youth programming and by supporting other local non-profit organizations that improve the health of Southern Arizona.

## 9. New Business

a. Barricade Costs - See 6a above.

b. RRCA Board Member Profiles - Lucas receives information from the RRCA that should be going to the current leadership team. We will set up a president@sar email that can remain from year to year for these types of situations. The RRCA sends materials that all board members should all read, including information that would be good for onboarding new board members, race director contracts, information we can pass on to members, etc.

c. New website - Need to write a request for proposal.

## 10. Around the Room

Lauren - Received an email from a graduate student at the Eller School of Management who has a marketing background and wants to intern with us. The internship needs to have a focus on public health. Board members should email Lauren with any ideas about what the intern could help with. The intern will be graduating in December 2020. Lauren can do the paperwork.

Heather - Requested materials for newsletter, including FK report, VDay preview from Diane; in memoriam article on Leo Richard from Lucas; preview of Dave's Run and Desert Leprechaun from SteveO; and Letter from the VP and picture from Lauren.

Lucas - Mentioned we need to start thinking about who will represent SAR at the RRCA convention in March in Portland, Oregon.

Sheryl moved to adjourn the meeting. Steve Felde seconded. The motion passed unanimously and the meeting was adjourned at 8:35 pm.

Respectfully submitted by Heather Hopkins, Recording Secretary