

Board Meeting 11/12/18

	BOARD MEMBERS		BOARD MEMBERS
X	Don Branaman	X	Steve Felde
	Amye Chaparro	X	Heather Hopkins
X	Doreen Davis	X	Diane Manzini
X	Dave Dixon	X	Greg Wenneborg
X	Sheryl Felde		
	PAST PRESIDENT (NONVOTING)		
	Randy Accetta		Tim Bentley
X	Steve Outridge		

1. Diane called the meeting to order at 6:33 pm.
2. Guests Autumn Ball and Jeri Baker were in attendance.

GOVERNANCE

3. Steve moved to approve the amended October meeting minutes. Sheryl seconded the motion. It passed unanimously.

4. Treasurer's Report - Dave is cleaning up numbers from checks, cleaning up categories, and making them consistent from race to race. Financials from Jim Click and Great Pumpkin are not in yet.

Greg reported that the check from Tucson 5000 for Pima Track and Field (one of the beneficiaries) has not been deposited yet and he will return it to be voided. He is working with a new athletic director to make sure the money spent on the kids. Pima Community College had been difficult to work with to make sure the money goes to the athletes.

Dave met with the bank. The account is in SAR's name, but Keith is still listed as the administrator. Bill paying needs to be converted to a new sign-on, and an address needs to be added to the reimbursement form.

5. Conflicts of Interest:

Steve - none

Heather - none

Doreen - none

Greg - 1) He charges SAR for race timing services as a contractor using SAR's equipment. 2) He is the head coach of the Pima Community College cross country team, which is the beneficiary of three races: Sun Run, Tucson 5000, and The Gauntlet.

Dave - none

Diane - Boyfriend works for The Running Shop.

Don - none

6. Spirit of Rob Bell Award - We have received enough nominations (approximately 25). The next step is to "clean" nomination text to remove any references to who it is.

OPERATIONS

7. Membership Report: Lucas reported that we have 962 members and 679 memberships.

8. Materials Office Report

The following were purchased: 5 long tables, a mobile speaker, water jugs with the SAR logo, timing mats, and flagging. We have \$1300 left over and still need to buy mile marker inserts. It would be nice to get a photo back drop 8 x 8 banner as well as some signs for people to hold up for pictures. FitKidz bought a photo back drop and stand for \$200. Next time, we should get vinyl with grommets. There is a bag for the mobile speaker that holds the cord and microphone; it should be kept with the speaker. New logo labels are needed for the Start/Finish arches. We should also get about a dozen more cones for marking courses and either label them as SAR or get a color other than orange to make it more obvious that they're ours.

9. Social Committee Report - Diane relayed information from Amye that the next Happy Hour Hobble will be at Caps and Corks (near River Rd and the freeway) on December 14, unless there is a basketball game.

Doreen reported on the Banquet - The budget is about \$3000. It is confirmed for upstairs at Playground, on Jan. 27 at 6 pm. The set up will be the same as last year. Tim will be the announcer and DJ Rich will be there. Giveaways ideas include old race shirts, magnets, window decals, bumper stickers, and temporary tattoos.

10. FitKidz Committee Report

Diane reported that FitKidz is wrapped up for the year. The program spent a little over \$9000, and brought in a little more than that. We have about \$5000 in the bank and are looking for sponsors for next year. The number of total finishers since the program started is about 4900; we might hit 5000 at Sun Run. If not, it will be at Spring Cross. Four Disney tickets were raffled off for volunteers, and we have about 16 more to give away. We'll do a round for spring volunteers, and we can raffle off some at the event at which we hit 5000 kids. FitKidz passport program - if we get enough money for this program, there will be a stamp for each race. After kids collect a certain number of stamps, they will get a prize.

SteveO has requested we don't do FitKidz at Buckelew because it costs SAR too much, so we would need to add a FitKidz race to another event, possibly the Old Pueblo Invitational cross country meet.

11. Greg presented information about a potential new timing system. Currently, we're using an Elite Reader and a Light Reader that use dual frequency tags that are 79 cents each when we buy 5000 or more. Now there is a super ultra-high frequency reader that uses stickers that are 49 cents each no matter what quantity we order. They are also cheaper to ship and take up less space.

Super Elite Readers are currently \$20,000 for two. Benefits of the new system would include a less bulky bib ring and a smaller timing mat. The mats would also last longer because they use a wire that goes under hard plastic molding instead of an antenna that's under the mat and gets stepped on. We have about 20,000 race finishers per year. The new system would save money for SAR and race directors.

One problem would be that we couldn't get splits on the course unless we bought a third Super Elite Reader. The Light Reader doesn't work with the new chip, but the new readers are downward compatible and would work with the old bib rings. Races of over 1000 would require two Elite Readers at the start and finish. We can get \$1500 towards a trade-in on the Light Reader but we should keep the Elite Reader as a backup. Our current equipment is 5 years old.

Ipico is the company offering the new system. It is popular with race timers, seems to be reliable, and Greg is familiar and comfortable with it, but he will look into other options. Ipico works with Active, which is our registration platform.

We discussed how to send results to race participants via live texts or big screen TVs at the finish line. It would be expensive to set up and needs more research. In the meantime, we can purchase tablets and have a results tent where people can check their times after the race. Dave motioned that we spend \$650 for three tablets, three bases, and one case. Doreen seconded the motion. It passed unanimously. We'll test this system at the Thanksgiving Cross Country Classic.

12. Past Race Review

The Great Pumpkin Race at Buckelew Farms went well. Numbers were down. We will probably not do a FitKidz race there next year. A lot of kids used to do the 5K but now get free entry to the farm by doing the FitKidz race, and SAR doesn't make any money from it. SteveO would like to raise the price \$5 and include a shirt.

Get Moving Tucson - Numbers were good. There were a lot of early starters for the half-marathon. We discussed possibly just starting everyone earlier because it would make the results more accurate. (100 people switched from the half-marathon to the 5K on race morning.)

13. Upcoming Race Updates

Thanksgiving Cross Country Classic - Shirts are being printed. More volunteers are needed. We'll do more Facebook posts to ask for volunteers. Sheryl has several for Wednesday but needs more for Thursday, especially water stations and course monitors.

TMC BE Tucson 5K - There will be a lot of participants for the Girls on the Run. Steve and Sheryl won't be there. Autumn might be able to help. We need volunteers for Friday evening sign up and Saturday morning at the race.

The Sun Run is scheduled for January 13 and all the permits have been obtained.

14. Contract Voting

Sun Run - RD: Joe Cuffari, Standard Contract, Charity: Pima

(Standard contract is 30% to SAR, 30% to race directors, at least 30% to charity.)

Greg is helping Joe at no cost because the charity is the Pima Community College track team.

Greg will help make sure the course is well marked, but we need to make sure the course monitors have better instructions regarding the first and second laps. We should also have a sign that instructs runners to go straight on the first lap, turn on the second.

Fine Valentine Relay - RDs: Diane/Dari/Alyssa, 50% SAR/50% Ben's Bells, Charity: Ben's Bells

Spring Cross Country Classic- RDs: Jeri/Monica, Standard Contract, Charity: Parent Aid

Dave's Run for ALS - RD: SteveO, Standard Contract, Charity: ALS

Steve F. moved that we approve all four contracts as discussed. Sheryl seconded the motion. It passed unanimously.

15. 2019 Volunteer Incentive Program

Volunteers who work at 6 races for a minimum of 1.5 hours will earn a free race entry up to \$40. (Sabino and Saguaro will be excluded, because they have limits on how many can participate.) Volunteers can earn up to 2 races per year this way. We'll have a sign-in sheet at the SAR tent at each race. Volunteers will be responsible for recording their own hours. The sign-in sheet can also serve as a waiver. Diane and Lucas will work on creating the form. Steve F will be at the SAR table and help people to sign in. In time, we can possibly have this on an iPad, but for now, we'll use paper. As more race directors use Volunteer signup, we can use that to help with tracking. Steve F can create the Excel spreadsheet and enter the information. He'll talk with Marti to see if she's still interested in helping to track the volunteers. Once a month, Marti (or someone else) could send a list to Lucas of people who have gotten to 6 races, and he can send them a form to fill out to get their free entry. We'll use the form at the Thanksgiving race to see how it goes and try to start officially at the Sun Run.

16. Races to be included in the 2019 Grand Prix - We discussed including the mile at the Meet Me Downtown Festival of Miles instead of the 5K, but decided it would be better to keep the 5K as the Grand Prix race for that event. Don moved that we keep the 12 races that were Grand Prix races in 2018 for 2019. Sheryl seconded the motion, and it passed unanimously.

17. SAR Crew Shirts - We need to get sizes for key volunteers.

18. SAR Calendar/Running Log - Heather reported that getting 800 printed and shipped to West Press would cost approximately \$1150. Dave motioned to approve the calendar for up to \$1200. Doreen seconded the motion and it passed unanimously. The calendars could be used for a membership drive (which needs to be planned).

19. ParkRun - Dave Dixon attended on Saturday, November 10, and there were about 23 participants. The first official event will be on November 17. This timed run, which is four laps through Himmel Park, draws in a different demographic than our races (more beginning runners) and would be a good place for SAR to get new members. Greg motioned that we give \$500 to be a sponsor of Parkrun. Dave seconded the motion, and it passed unanimously. Diane will notify Dave Armet.

20. Around the Room

Heather asked for ideas for the quarterly newsletter. Lucas will send info about local runners for a race report.

Diane gave an overview of FitKidz numbers for this year and from the start of the program. We have more than \$2000 left over from the Children's Fitness Fund. We will reopen for other organizations.

Sheryl reported approximate costs for attending the RRCA convention on March 27-29: convention fee - \$390; hotel - about \$200 per night for 3 nights; flights - \$200 there, \$300 back. We'll vote on this at the next meeting.

Dave will order new debit cards because the old ones are under Kaitlyn's name.

Next month, we need to vote on paying RRCA fees and the Board of Directors contract. Any edits on the contract should be sent to Diane before the next meeting.

Sheryl motioned to adjourn the meeting. Greg seconded the motion. The meeting was adjourned at 8:45 pm.