

SAR Board Meeting – May 11, 2015

	BOARD MEMBERS		BOARD MEMBERS
X	Randy Accetta	X	Alyssa Hoyt
X	Tim Bentley	X	Ron Lumm
X	Don Branaman	X	Diane Manzini
X	Shane Carr		Amelie Messingham
X	Doreen Davis		Kara Middendorf
X	Dari Duval	X	Steve Outridge
X	Sheryl Felde	X	John Sabatine
X	Steve Felde	X	Keith Schlottman
	Greg Gadarian	X	Lucas Tyler
X	Gary Giese	X	Greg Wenneborg

1. The meeting was called to order by President Tim B. at 6:35PM.
2. The meeting minutes from the March 2015 meeting were reviewed. Sheryl made a motion to accept the minutes as submitted. Seconded by Steve-O. Motion approved unanimously.
3. Introduction of guests: Sharon Bart, Mike Miller, Mike Wilson.
4. Grand Prix contract review with Sharon Bart. The Board will review her proposal by email and respond before the end of May.
5. Office manager report by Lucas. There are currently 891 members and 775 memberships. Approximately 5 new members signed up at Cinco. Discussion regarding the number of people still using paper entry forms for races, and the reasons to keep these forms available (such as for onsite registration and for information racks in stores).
6. Treasurer report by Keith. There is approximately \$191,601 total in all our accounts. Randy has approximately \$27000 in pending expenses.
7. Previous events recap. Dave's Run report by Steve-O. Marana "likes" the race. Sabino Canyon Sunset Run report by Steve-O. The race went okay. There were a few issues with tram drivers. He expects some impact on the race size due to changes being made by the U.S. Forest Service. SAR should schedule a followup meeting with Sabino Canyon after their new proposals are received. Spring XC report by Tim. The numbers were down this year (due to no race flyer?). Tim will be stepping down as RD, but Shane will continue as RD. He is thinking of moving the date to the end of March. Cinco 10K report by Lucas. It was a good race, with all positive feedback. T5K report by Greg W. This race had good police support this year. The race and timing went well. There were approximately 300 finishers total for both events.
8. Upcoming events. Sunday, May 17, there will be a sports talk at the Pro-Active eastside

location. There will be a group run up Old Spanish Trail starting at 8:00AM, and the talk will start at 9:00AM. Diane and Alyssa are planning a Happy Hour Hobble from Gentle Ben's on Friday, June 12th. (Tim wants to know if SAR can create "events" on Facebook for more exposure?) Meet Me Downtown report by Randy. There is a SAR Board discount on Active for this race. Currently, there are 620 Triple Crown entrants. He only has 600 medals on order. He is considering sending an email blast to the current entrants regarding the shortage of medals. Further discussion on team sign-ups for this event, and the use of Active "date discounts". Tim suggested projecting a live feed of finishers or a scrolling list of finishers on a screen behind the band at the finish line. There will be a beer garden at the event again. This needs to have ID checks (carding) for entry.

9. Rob Bell Award and Children's Fitness Fund notices will be going out to the membership soon. Tim proposed a new criteria for the Rob Bell Award. Have three finalists picked by the Board with the final voting by the overall "community", maybe even have a SAR Board pick and a "community" pick? He also suggested this be an award made at the annual banquet, but Randy still needs a connection to this award at the Saguaro race.
10. "Communications". Discussion regarding race "communications". Paper flyers vs. online (printable) forms. It is becoming too costly for the smaller races to send out flyers. Regarding the Wi-Fi hotspots, our current tablets do not seem to function properly. Steve-O will get some new ones for MMDT. Discussion regarding upcoming summer meeting. Do we want a new venue for do we want to continue at Tanque Verde Guest Ranch? Sheryl will survey the Board and look into this. Discussion regarding the purchase of a new SAR tent for events. A motion was made by Alyssa to increase the allowable from \$1200 to \$1600 for this (including a carrying case). Seconded by Alyssa. Motion approved with only one nay vote.
11. Oracle 10K discussion by Shane. They feel SAR owes them \$70.00 for "free" entries from last year. They are still under a race contract through 2015. Motion to pay this amount made by Alyssa. Seconded by John. Not approved.
12. New Business. Tim is looking into creating a Marketing Manager Position for SAR. This position would manage all printing and mailing, media distribution (emails/Facebook), create a calendar of stages for each event, and implement a consistent "look" for flyers, entry forms, etc... This would create a better "branded look". The pay would be approximately \$300 per month. Tim already has two candidates in mind. He will work to finalize the position by the summer meeting.
13. Board nominations for the upcoming year should be submitted by June.
14. FitKidz / Children's Fitness Fund. Diane has received a proposal for early funding for a summer program. This is a possibility for next year. Tim and Diane will meet with TMC to discuss FitKidz.
15. Around the table. Randy - Fall races need their Active accounts updated. Shane - Needs the 2016 Spring XC race changed on the calendar. Steve-O - Need to come up with a Fall Race Schedule magnet. Sharon - General question to RD's regarding problems with Active. Gary - How do we improve the entrants race experience? One comment was free food! Lucas - When is the next newsletter due?
16. Motion to adjourn the meeting at 9:03PM made by Sheryl. Seconded by Gary.