

## SAR Board Meeting – Monday May 13, 2013

Steve Outridge called the meeting to order at 6:35pm

Mary Lasser - A	Kara Middendorf- A	Ron Lumm- P	Diane Manzini - P
Shane Carr - P	Randy Accetta- P	Lucas Tyler- P	Keith Schlottman- P
Gary Giese - P	Sheryl Felde- P	Steve Felde- P	Don Branaman- P
Greg Gadarian- P	Greg Wenneborg- P_	Tim Bentley- P	Alyssa Hoyt - P
John Sabatine - A	Amelie Messingham- P	Steve Outridge- P	Dari Duval - P

1. Approval of the Minutes. Motion by Randy to approve the minutes as modified, seconded by Sheryl; all approve.
2. Guests. There are no guests this evening.
3. Office Manager Report. We did good with membership over the past couple of months.
4. Treasurer's Report. None.
5. Recap of completed events:
  - a. Sabino Canyon. John sent an email with a recap, overall everything went really well. We had more expenses than last year because of the bibs and because we bought pizza. We had a little bit more income, due to race entrance fees going up, which covered the cost of the chips. The amounts to charity were the same as last year, and a little bit less went to SAR.
  - b. Spring Cross. It was a new course this year. This should be the "final" course. Tim thought it went really well, we had the same numbers as last year, not as many no-shows (10% instead of the usual 20%). It wasn't well advertised that it was a pot-luck, so there wasn't enough food. Channel 9 was there and talked to Diane.
  - c. Cinco de Mayo. There were no issues, except that there were no porta-potties on the course even though one was supposed to be placed. The oldest shirt was from 1992.
  - d. Tucson 5000. Numbers were down a little bit, 40 fewer finishers than last year. There were lots of no-shows, probably because lots of people realized it was Mother's Day. The timing system worked really well.
6. New Business
  - a. SAR Timing System. Greg can get 5,000 reusable shoe chips without the SAR logo next week. If we are going to have permanent chips, we need to have our logo on them. Instead we will order bib rings for \$1.25 each now, and we will order reusable chips with a logo over the summer. Greg would be happy to buy those 5,000 reusable chips, and Greg would charge race directors substantially

less for them - directors would be 25 cents/race/shoe tag instead of \$1 or so. Greg would be responsible for collecting the chips at the end of the race.

- b. SAR Equipment - Non-SAR Races. We will have to talk about it at the June meeting.
- c. Diane - Children's Running Series/Club Update. We want to try to find a series of events that would lend themselves to be part of a kids' series of several 1-mile races. The person SteveO deals with at Sabino Canyon really wants to have a children's 1 mile race on September 28, which is National Parks Day. SteveO is trying to find a sponsor. Randy would like a 1-mile children's race at his events.
- d. Dari - SAR Newsletter. The next Deadline is May 24. Dari will send another email in another couple of days. We will include our response to the Boston bombings, and will focus on our community's response.
- e. Alyssa & Diane - Happy Hour Hobble. It will take place on Friday May 24, the check in will be at 6pm. Participants are to check in at the Barrio. The course is just under 4 miles, and goes through Amory Park and Downtown, then back to Barrio. There will be a trivia after the race, and an oldest race T-shirt contest.
- f. RRCA Convention. Dari and Randy both went. Dari sent out general notes last night about some of the takeaways. There were 2 major themes, one was insurance and risk management, there are a number of resources that the RRCA has available, one being race director certification course, which you have to go through to be eligible for race director insurance. The other was the proliferation of races that come in, with weekends having tons of events stacked up, including private races that collect a fee, then disappear leaving runners with no recourse. Additional thoughts:
  - i. Building strong relationships with the city, police, alerting them if one of these events were to come to town and were fraudulent.
  - ii. Ideas came up about governance of the organization, etc.
  - iii. RRCA awards have awards for volunteers - the club should think of ways to shed light on them.
- g. Randy's thoughts on the RRCA Convention. Dari did a great job. Randy wants to emphasize that the directors getting paid are not insured under the RRCA insurance. We should rethink waivers, review them on an annual basis, and make them more specific to specific events. For example, we should recognize that some events happen in the heat of the summer, and that some risks are associated with that. We should make a more concerted effort to discourage the use of headphones. In the last 2 years, several runners have been killed due to fiddling with their headphones and not paying attention to cars. It is a safety issue for women too, as you are less aware of your surroundings. Trail running is becoming a big deal, and the question is if we should start putting on a couple of trail races. It is worth SAR thinking how to include trail running into our program. Randy also tells an anecdote regarding the Patriot's Day 5k, a group was putting on a 5k across the world. The organizer included in his website the names of all the clubs he could find as "supporting him", even though he had not contacted all of them (including SAR).

- h. Don - New Year 5K. New Year's Day event had been discussed earlier. Keith wants to put on a 5k race at 10pm on December 31, and another one at 1am on January 1, with celebrating in-between.
  - i. Sheryl - Summer Board Meeting. They have August 24<sup>th</sup> available. So is the 10<sup>th</sup>. We will look into The Lodge at the Desert for a mid-town option.
  - j. Keith - Group Emails. We need a google or yahoo group for the board, so that we only need one person to manage it. It would be easy to set up, and would archive all our communications, pictures etc.
  - k. SteveO - Interview with Runner's World. SteveO emailed Tim, Lucas, and Steve Felde about it. A reporter from Runner's World emailed SteveO as they are working on a special issue covering the Boston Marathon tragedy. If there is a way some of the information we provide can get us into an article for Runner's World, we should respond. On a side note, there are some for-profit races in the country that are now selling shirts where the benefits are supposedly going to the victims. Lots of corporations are taking advantage of the tragedy.
  - l. SAR Race Contracts. The Tucson 5000 contract is up for renewal.
7. Communications.
- a. Media. Randy emailed the board about Rob Bell & Children's Fitness Fund. Randy wants to have emails out in May and June about our Fall races. The web pages need to be updated so that the Fall registration can get started.
  - b. Website. Html file formatting is needed for the results. Right now the results have to be re-formatted each time they are posted and that takes way too long.
8. Around the Room.
- a. Lucas. Tucson 5000. People that came from Phoenix said that the running community in Tucson was better than over there, that everyone stood around and congratulated each other etc.
  - b. Alyssa. Go to the Happy Hour Hobble.
  - c. Dari. Please send in articles.
  - d. Gary. Do we pay the city when we use the parks? Yes. Gary points out that twice we had toilets back up at the park, and there were lots of complaints about it.
  - e. Randy. MMD, registration is going fine. He is trying to have a beer garden. 900 people are signed up so far. There will be a free kid's run. Randy cannot find a beverage company. For next year he would like to move the race to Memorial Day Weekend. Ben's Bells is going to Newtown CT and Boston to give away bells.
  - f. Randy needs the email lists from the other race directors so that he can add those contacts to our database.

- g. Greg Gadarian. Wants to amend and restate the bylaws, they need to be updated, but we need to have them prior to the Summer meeting. We would include a reference to them, and notify the members we are amending and restating them.
9. Meeting adjourned at 8:15.