

SAR Board Meeting - Monday, June 10, 2013

	BOARD MEMBERS		BOARD MEMBERS
X	Randy Accetta		Mary Lasser
X	Tim Bentley		Ron Lumm
X	Don Branaman	X	Diane Manzini
	Shane Carr		Amelie Messingham
X	Dari Duval		Kara Middendorf
X	Sheryl Felde	X	Steve Outridge
X	Steve Felde		John Sabatine
	Greg Gadarian		Keith Schlottman
	Gary Giese	X	Lucas Tyler
X	Alyssa Hoyt		Greg Wenneborg

1. Meeting called to order by President Steve-O at 6:40PM. (Late start due to waiting for a quorum, which was not achieved so no official business can be acted upon this evening).
2. Meeting minutes being recorded by Steve F. in Amelie's absence.
3. Randy discussed the Meet Me Downtown 5K race. There were a lot of people who wanted to register (at the race) with credit cards. There was a discussion of whether to have more water stations (and maybe water sprays) along the route. There were also a few incidents with local residents trying to drive into or out of the course just before race time. We might need more volunteers to better monitor/control access. There were approximately 2722 total entrants with 450 entrants in the one mile. Preliminary financials show a race income of approximately \$40,000 and race expenses of approximately \$51,000.
4. The next bulk mailing will be in late June, coordinated by Randy. The Thin Mint Sprint might want to be included in the mailer. (Also, the Thin Mint Sprint paid for last year's Good Neighbor application but did not pay for last year's mailing).
5. Lucas reported on membership. Discussion about Active.com making note if someone is a new member or a renewal. The cost of mailing member t-shirts has gone up. Lucas mails about 100 shirts per year. The marketing committee needs to discuss whether to increase the costs for the t-shirts to cover this.
6. Kids Action committee report by Diane. A proposal has been made to have three 1-mile Kids races: at Sabino Canyon on 9/28, at the Pumpkin Run on 10/13, and at Get Moving Tucson on 10/20. They are looking for some sponsorship for this. They are planning prizes for the "best" overall competitors, t-shirts. They will begin promoting this when school starts again in August. Wondering if they can use the Mayor's Million Mile Challenge as a vehicle for promotion of this program? Eligible ages are 11 and under (grades K – 5).

7. Marketing committee report by Tim. Questions about how to get more membership involvement (members only account for 10% of the total email list). SAR needs to promote itself better. Needs to emphasize benefits more. Create a list of potential new benefits for SAR members. (Membership pays for itself in approximately 5-7 races). There will be further discussion on this at the summer meeting.
8. Review of updated Participant Waivers.
9. Media updates by Randy. Newsletter updates by Dari. Website update by Randy (he will be meeting with Rebecca for updates).
10. To do list from last month by Steve-O. Greg G. has submitted proposed updates to the By-Laws.
11. Around the room final word: Randy – City of Tucson now has new “special event applications”. Diane – Happy Hour Hobble report. They are planning the date and site for the next event. Sheryl gave an update on the date and site for the summer board meeting.
12. Meeting adjourned at 8:00PM.