

SAR Board Meeting – Monday, December 9, 2013

	BOARD MEMBERS		BOARD MEMBERS
	Randy Accetta		Mary Lasser
X	Tim Bentley		Ron Lumm
X	Don Branaman		Diane Manzini
X	Shane Carr		Amelie Messingham
X	Doreen Castillo	X	Kara Middendorf
X	Dari Duval	X	Steve Outridge
X	Sheryl Felde		John Sabatine
X	Steve Felde	X	Keith Schlottman
	Greg Gadarian	X	Lucas Tyler
X	Gary Giese	X	Greg Wenneborg
X	Alyssa Hoyt		

1. Meeting called to order by Vice-President Tim Bentley at 6:37PM. (President Steve-O is a little late as he is just driving back from Phoenix.)
2. Meeting minutes being recorded by Steve F. in Amelie's absence.
3. Motion to approve the November meeting minutes made by Sheryl. Seconded by Gary. Motion approved unanimously.
4. A quick review of the past weekend races (since there are no guests).
5. Office manager report – No report this month.
6. Treasurer report by Keith – See handout for financial status as of 11/30/13. Keith recommends that SAR make a change to the fiscal year to match the RRCA fiscal year which runs from January to December. Motion to change SAR fiscal year to match RRCA fiscal (calendar) year. Discussion re: whether we would have to amend articles of incorporation or other updates to match with RRCA. Keith withdrew the motion, pending further discussion with Greg G. Additional discussion regarding reasons for decline in membership dues over the past few years.
7. Recap of most recent past races. Lucas reviewed the TCCC race. City Food Inspectors found issues w/ not having a “free flowing water spigot” to be used for cleaning hands and utensils. Greg will look into this for the Sun Run.
8. Newsletter report by Dari – All articles/materials are in. Layout is currently being done by Gina Nelson.
9. Upcoming events. Alyssa reviewed Winterhaven Run Through the Lights. They have decided to eliminate the pizza “party” afterwards. Jim Irish is okay with this decision.

Volunteers are needed to help with waiver sign-ups, food collection, and guides to help with directing people through the intersections and along the correct course.

10. Membership report by Gary – He would like to get a pamphlet stand for holding membership applications, race flyers, GP information, etc... much like what Steve Taggart is now using. Alyssa also discussed various membership level options that would allow additional services available for a premium price. These will be discussed further at a committee meeting later this week.
11. SAR Annual Banquet report by Kara and Doreen – Date is now set for Friday, January 17th at Hotel Congress. A pasta buffet will be served. Since Fitz is not available that evening, a proposal has been made for a Casino Night as the entertainment. This option would require an additional \$400 to cover. Motion was made by Tim to increase the event money from \$1500 to \$1900. Seconded by Gary. Twelve votes in favor of, two abstentions.
12. Timing chip report by Greg W – He has 3000 of the disposable chips on order. He also now has an IPICO “light” timing system and 500 reusable chips. This timing system can be used for additional finish lines, at ½ way points along race course, or as needed. SAR needs to establish fees structure for renting out the timing systems as an additional revenue maker. Additional discussion regarding the size and placement of the TV after the finish line. This will be in use at the Sun Run. Finally, Greg's new website is at:
www.roadrunnerracetiming.com
13. Three Good Neighbor Race applications were reviewed. Two are from previous years already and one new (to us) race in its second year at the UofA. Motion by Tim to accept all three applications. Seconded by Shane. Motion approved unanimously.
14. Marketing Committee report by Tim – They have been looking at costs and options for increasing income from Good Neighbor Races vs. SAR races. Also discussing how to increase participation at SAR events. Can we update GP such as have two seasons, add teams, offer medals for completing X no. of events? Further discussion on how SAR is more focused on local events and concerns and offers benefits towards these vs. the national event providers (Rock 'n' Roll, Mud runs, Color runs...).
15. A motion made by Keith to reward GP participants for completing 6 races out of the total. This could be offered as incentive for potential members to join SAR if they are close to completing that number of races already. Seconded by Gary. Eleven votes in favor, two votes opposed, 1 abstention. Further discussions for all of these topics at membership committee meeting tomorrow after WOG.
16. Discussion regarding John's email regarding minimum no. of races to be eligible for GP awards. It was agreed that the current rule still stands.
17. Facebook report by Tim – There are currently 3600 “likes” for our page. He is planning on more interaction between the Facebook page and the SAR website in the near future.
18. Next group flyer mailing is pending within the next week or two.
19. There will be a budget meeting this coming Sunday at Keith's office. Anyone interested should RSVP to Steve-O.
20. Motion to adjourn the meeting at approximately 8:48PM, by Sheryl. Seconded and approved by all in attendance.