

SAR Board Meeting – May 8, 2017

	BOARD MEMBERS		BOARD MEMBERS
X	Don Branaman		Alyssa Hoyt
	Amye Chaparro		Diane Manzini
	Doreen Davis	X	Michael Miller
X	Dari Duval	X	Kara Rubelt
X	Sheryl Felde	X	Lucas Tyler
X	Steve Felde	X	Caitlin Vass
	Greg Gadarian		Greg Wenneborg
X	Gary Giese		
	PAST PRESIDENTS (VOTING)		PAST PRESIDENTS (VOTING)
X	Tim Bentley	X	Steve Outridge
	PAST PRESIDENT (NON-VOTING)		
X	Randy Accetta		

1. Meeting called to order by President Michael Miller at 6:31 PM.
2. Review of meeting minutes from April. Item 3.1.5, change from “most likely no” to “no”. Item 4.2, change to \$800 for fencing. Item 4.3, amend with “Add signatures to new account.” Motion to approve minutes as amended by Gary, seconded by Sheryl. All approved.
3. Past Event Reports - Cinco de Mayo report by Kara. Online registrations were up from last year, but overall registrations were down, total was 960 entrants with 818 finishers. There were approximately 20 5K runners that “accidentally” started with the 10K runners. The new fencing worked great. The new awards podiums and PR bell were well received. Comments were made concerning whether we need to have signs indicating a location for First Aid station. We also might put out a call for a volunteer(s) for this station. Randy suggested pursuing a sponsorship by Rural Metro/ambulance/paramedic service for First Aid coverage. Kara suggested we also might need new feather banners for timing chips and t-shirts.
4. FitKidz Running Club was discussed. Sheryl described the group workouts and who the coaches were.
5. Upcoming Event Reports - No update from Shane on the Tucson 5000. Lucas reported that t-shirts have been received and water for the race is on order. Sheryl reported that volunteers for the race have been assigned, but she still has not received any volunteer

requests for the packet pickup on Friday evening. Meet Me Downtown report by Randy. The number of entrants in the Gabe Zimmerman Triple Crown is down from last year, but registration in MMDT is up slightly. Volunteers are being lined up for the various times of registration and the actual events.

6. Corporate Sponsorships - Michael has been talking to TEP to become involved as a corporate sponsor as well as creating a corporate discount for TEP employees.
7. Storage shed - No update at this time. The current contract expires in June.
8. Equipment / supplies - Lucas reported on the new awards podiums. He would like to pursue getting a photo backdrop to use with the podiums. Cost is in the range of \$300-\$500 for a backdrop that could be mounted on the side of one of the canopies.
9. Office Manager report - Lucas reported that we currently have 773 memberships with a total of 1091 members. Also, he ordered/received a new supply of membership cards.
10. Financial report - Caitlin reported that we currently have approximately \$120,000 total in the bank. She now has access online to all of our bank accounts, but still needs access to "QuickBooks". There was also a short discussion regarding the current need of having both a treasurer and financial manager.
11. A motion was made by Tim to add Caitlin Vass, Michael Miller, Dari Duval, and Diane Manzini to the signature cards for our bank accounts. Motion seconded by Sheryl. All approved.
12. Gary made a motion to allocate \$30/month for an online subscription of QuickBooks for Caitlin. Motion seconded by Steve-O. All approved.
13. Reviewed the Partnership contract with The Jim Click Run 'N' Roll. This contract is for SAR to manage registrations, course certification, etc for the next three years. A motion was made by Tim to accept this contract, seconded by Sheryl. Dari proposed adding an amendment to include SAR logos on all advertising materials. Motion approved as amended. Also reviewed the race coordinator contract with John Sabatine. Steve-O suggested tabling this contract pending review/updates/corrections to the current contract.
14. Summer Board Meeting - Michael presented that the "best" date for this meeting was found to be on August 12. He is still negotiating with The Lodge on the Desert and Tanque Verde Guest Ranch for the best deal.
15. It was suggested that Greg W. might look for a sign/banner that indicates the location of the timing chips at races.
16. Discussion regarding the requirement for race directors to attend 1-2 board meetings in the 3-4 months prior to their event. It was suggested to add this requirement to the standard race contract.
17. Round the Table discussion for each member's "focus" for SAR for the next year. Gary is focused on Membership, would like to see more "goodie bags" handed out at registration with flyers for upcoming races/events. He also questioned whether SAR members should receive full member race discounts on race day? Tim feels we need better branding at all races. Steve-O would like to see that we have a clear vision for how we are going to attract and retain members or how we are going to improve our member experience. He feels that we are sorely lacking in leadership that should create and execute a plan to achieve this.

Don has the same concerns as Gary and Steve-O. Dari feels we should focus on marketing and membership and training for volunteers. Michael would like to focus on membership and “what do we offer of value to members?”. Caitlin would like to create or enhance the procedures/policies for reimbursing finances to race directors. Lucas would like to focus on the newsletter, better SAR branding, member benefits, more Board help with members and volunteers. Kara would like to focus on better SAR branding and a new facelift for the website.

18. Tim would also like to give “props” to Diane for her work on Facebook and other social media.
19. Motion to adjourn the meeting was made at 8:27 PM.

Meeting Minutes submitted by Steve Felde, Recording Secretary.