

Southern Arizona Roadrunners – Board of Directors Meeting

Date: January 9, 2012

Time: 6:30 – 8:30 PM

Location: Health South (2650 North Wyatt)

SAR Board Members			
Randy Accetta – P	Sheryl Felde – P	Amelie Messingham – P	Lucas Tyler – P
Tim Bentley – P	Steve Felde – P	Kara Middendorf – A	Greg Wenneborg – P
Don Branaman – P	Greg Gadarian – A	Steve Outridge – P	
Shane Carr – P	Mary Lasser – P	John Sabatine –A	
Andy Dolphin – P	Ron Lumm – P	Keith Schlottman –P	

Agenda

1. Approval of the minutes from the December meeting.
 - 5A should state “participants”
 - Page 3 under 6F – no exact figure
 - The reference to Maynard’s should be revised to Dave’s Run
 - Motion to approve by Mary, S Felde seconds, all approve.

2. Introduction of Guests. Todd is expected to join the meeting today, to talk about the timing system issues and to see if we can continue a relationship with respect to tests. Greg’s main complaint was that he did not have a good working relationship with the technical support, and that the system should have been more user-friendly.
 - Greg spent lots of hours on this system, and his position is that it is time for us to end the official arrangement. He is disappointed and his big concern is that although we can buy a system that works, the hardware as well as costs for each race will go up by a lot. Hardware would be \$10,000 + \$1.1 per chip + cost of timer. Regardless, he notes that membership wants chip timing.
 - Mary states that when we sold the marathon, we earmarked \$20,000 for this kind of expense. In that regard, Randy can do some research when he’s at the RRCA conference this weekend in Houston.

Todd joins the meeting. We recap for Todd.

➔ Todd: Greg has done a lot of extra work and thanks us for being the testers. Todd says that they learned a lot and knows a lot more from the system. Few very big companies are already using that technology. His company will step away from the hardware and will focus on software/management, and he confirms that he is more than happy to buy back the hardware from us.

➔ Mary confirms that it is time for us to move away from the system. Todd cautions that there are a lot of changes going on as far as development in the systems. He also states that he can get the chips for 10 cents/chip, so to review our contracts, and that he can return the favor by providing us the chips at cost. He also promises that we’ll be the first to know if they get the system working for our purposes.

3. Office Manager Report (Lucas)
 - 1277 members. We sent out 44 renewal notices. Lucas needs new membership cards, he obtained a quote from Premier and waiting on a quote from Gina Nelson.
 - Lucas also mentions that we need to print fewer newsletters as we have too many extras.
 - He received a question from a lady who pushes her mom in a wheel chair at the races and wanted confirmation that she was allowed to do so. The Board has no problem with this, so long as she starts towards the back.
 - Benito won the Grand Prix and the Rob Bell award. He will have free races for two consecutive years. The Board is ok with this.

4. Treasurer’s Report (Keith)
 - Keith put together a report showing income from races and membership dues, as well as operating expenses. This report gives a good picture of what funds are coming in and what amounts are coming out.

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- We are in the black. We are not making tons of money but not losing money either. We remain consistently at \$25,000 for race profits year to year. We can almost budget for that because this is so constant.
- \$10,000 from Muscle Milk – this sponsorship was to be added to the operating fund.
- Greg says we'll get \$1,600 back out of the \$2,800 that were paid for the timing system, as the balance of the equipment will be reusable for any other system.

Square Up – Credit Card Payments

- Keith brought a Square Up, so that we can start accepting credit card payments. It hooks to an iPhone or iPad. There is a small charge for using it, so for people trying to register on race day with a credit card we would have to charge a processing fee.

5. Recap of Completed SAR Events

A. BEYOND Events at Sabino Canyon, Saguaro West and PIMA East (January 7, 2012).

- a. Mary wants to thank Steve O, Tim, Randy and Shane for setting up the events
- b. At Sabino, we were there to help the TTR runners. 250 participants, had 25 people do Bear Canyon, 50 do Phoneline. Was somber but prideful, had someone speak on behalf of TTR. The energy was really good. Beyond was more than amazed at the number of people we had participating in our events.
- c. Tim went to Gaby's vigil, they did a shout out to SAR for the Triple Crown and these events as good things that came out of the tragedy.
- d. The only minor issue was that experienced trail runners know to check in and check out, which non-trail runners do not know to do. 4 runners didn't check out, and TTR runners waited for them not knowing they had already left. Thankfully Steve O was able to track everybody down.
- e. Sabino blew up 3 big pictures of iconic Sabino pictures and had them set up for people to sign. Beads of Courage people were there too.
- f. Saguaro West – lots of board members were there as well.
- g. MMM – 250 people.
- h. Pima West – trail run, had about 60/80 people, festival.
- i. The plan is for Beyond to be an annual event.

6. New Business

A. Mary – RRCA Membership and Insurance were renewed for 2012

Annual Dues for RRCA	\$1,909.07 (based on 841 households)
Director and Officers Insurance	\$175.00
Donation – Kids Run the Nation Fund	\$100.00
Donation – State Representatives Fund	\$100.00
Liability Insurance Premium (\$1 million coverage)	<u>\$1,959.53</u>
Total	\$4243.60

Keith says that even though it appears to be high, that is actually really cheap for insurance coverage, as it represents about \$4 per member.

In Mid-March the RRCA National Conference is in Memphis this year, March 15 through 18. Last year RRCA reimbursed half of it as Randy was state rep, Randy will be going this year again. Is a great resource for our club, in the past we sent two people. Next year will be in Albuquerque.

B. Mary (filling in for Kara) – Banquet. Kara needs help with calling/emailing everyone who ran all 12 races and let them know they will be recognized at the banquet. Someone to call all the super-volunteers – Lucas will do this. Pictures – Tim taking care of it. Someone to pick up SAR sound system - Greg will do that. At the last meeting we talked about a social game, Randy will be in charge of story-telling. Kara needs a list of all RSVPs by the 16th. Couple of volunteers at the door to greet people – Sheryl & Steve Felde, and Mary Lasser.

- a. Starts at 6 with social hour, food buffet opens at 6:45. Mary will do the introductions, then Sheryl will introduce the volunteers. Steve O will recognize the charities and mention the Children's Fitness Fund. Tim will bring up Benito and recognize him for the Rob Bell Award. Tim will also announce the people that ran all the Grand Prix

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aces. Finally, John Sabatine is volunteered to facilitate/work with Sharon to do the presentation of the Grand Prix awards.

- C. Tim – SAR is turning 40. It would be a positive to leverage/maximize 40 years of history, and Tim met with Jennifer Garcia, Shelley Shelton and Gina Nelson to brainstorm about it. We have expertise, we are the top race producer in the region, we have a long history. At the meeting they also discussed how with our organization the money is staying local and being given back to nonprofits. Some ideas they came up with include coming up with how many miles we have run in the aggregate all these years, who has the oldest SAR shirt (this person could receive a prize at one of our events). Gina will throw together markups to incorporate the fact we are turning 40. We could plan for every race to incorporate 40. For example, Tim will have a 40 year old age group at Spring Cross, kids dashes could be 40 yard dashes, we could go retro and re-print old SAR shirts as race shirts.

a. We should reach out to the founders. We talked about inviting them to an event, maybe we can have them and recognize them at the events where they are.

b. We should also invite founders to the banquet. Randy makes a motion to cover up to \$150 for Joe Caray to come to the SAR Banquet on January 22, and for him to spend the night at a hotel. Don seconds. All in favor.

7. Communications

A. Media (Randy, Andy)

B. Newsletter (Shelley, Gina) – Update from Shelley: The newsletter is going to print tomorrow, January 10. It should be in mailboxes by the end of the week. The due date for submissions for the next newsletter is March 10, 2012.

C. Website (Mary) – n/a

D. Email Blasts (Randy) – n/a

E. Group Flier Mailings – Should be one going out soon for the Spring races: Dave's Run, Spring Cross, Sabino and Cinco. The director of the first race of the group should be coordinator for the mailings.

8. Old Business

A. 10/10/11 – Approved \$500 for lighting and shelving for the SAR Storage Shed

B. 12/12/11 – Approved \$450 for party favors for the banquet

C. 12/12/11 – Approved \$300 to recognize runners who did all 12 grand prix races and the super volunteers

D. 12/12/11 – Approved \$100 for food and refreshments for each Beyond Event (Saguaro and Sabino)

E. 12/12/11 – Approved for Steve O to sign up for a Square Up device to allow mobile credit card processing at races

F. 12/12/11 – Membership fees discussion to be held at the summer board meeting.

9. Around the Room (including updates from Race Directors on upcoming events)

- Randy – Sunrise at Old Tucson on January 29. Sabatine agreed to mark the course with Steve O. Valentine's Day is coming along. 7 categories (married less than 10 years etc.)

- Tim – Dave's Run. The co-directors are moving it from Dove Mountain to the Crossroads at Silverbell Park (Cortaro & I10) which is where Meet Me at Marana is. They already have a permit for the park.

- Tim – Spring Cross. Shane is interested in learning more about directing, met several times to talk about it, will go to look at the location to make sure there is no more construction.

- Tim – Facebook has close to 2100 members.

- Greg – The course for the Sun Run will be the same as last year, because Colonia Solana will not let us use and run through their neighborhood.

- Steve O – will be emailing people one more time for race donations numbers and for the exact names of the races on membership flyers.

- Lucas – we need to update the Grand Prix page. The president and vice presidents can do that. Lucas also points out that there is no longer a place on the website that discloses the location of our meetings.

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- Andy – The links are not active for SAR March races and later races. As there is no other way to register for them, it would be a good idea to make the forms available earlier, or at least have the directors bring their Active links up.
- Shane – 2 megaphones are broken, but is hopeful that we can exchange one of them since it is so new. There are many different kinds, from \$48.99 to \$150. We spent about \$75 on the last one. Steve O – Motion to approve up to \$100 for a new megaphone, and try to get an exchange for the other, Tim seconds, all in favor.
- Tim – 5 people from Tucson competing in the Olympic Trials this weekend.

10. Adjournment. 8:40