

Southern Arizona Roadrunners – Board of Directors Meeting

Date: November 14, 2011

Time: 6:30 – 8:30 PM

Location: Health South (2650 North Wyatt)

Minutes – Draft

SAR Board Members			
Randy Accetta – P	Sheryl Felde – P	Amelie Messingham – P	Keith Schlottman – P
Tim Bentley – P	Steve Felde – P	Kara Middendorf – P	Lucas Tyler – P
Don Branaman – P	Greg Gadarian – P	Steve Outridge – P	Greg Wenneborg – P
Shane Carr – A	Mary Lasser – P	Jocie Riley – A	
Andy Dolphin – A	Ron Lumm – P	John Sabatine – A	

Agenda

Meeting called to order at 6:36

1. Approval of the Minutes from the October Meeting. 7(b) – the word should be spelled “chute”. Motion to approved by Steve Felde, Sheryl Felde seconds; all approve.
2. Introduction of Guests. No guest present.
3. Office Manager Report (Lucas). SAR has 1270 members as of today’s meeting. Lucas sent out 44 renewal notices, but he does not know how many we got back yet. He bought new pennant strings (60ft strings), each for \$55; feather banners with rubber base; tent parts, first aid kits and other materials as set forth below, for a grand total of \$3,475.92. Mary Lasser asks of race directors that they make sure whoever is in charge of the materials take care of them properly and know how to handle them. The list of materials is listed in an exhibit below.
4. Treasurer’s Report (Keith).
 - Our current bank balance is much lower than it has been (we had around \$60,000 available at the beginning of the year). \$50,809.45. Of that, \$28,000 is in the money market account, and the balance is in our checking account. We have been spending little bits here and there and we still have money to spend but we’re not really growing our money balances. We need to keep that in mind as part of decisions whether to spend money and what races fees will be. From a cash flow standpoint, it would make sense to make the winter race forms available so that people can start registering.
 - President – in the past Keith had prepared a table showing what race income was as compared to expenses. Keith will be preparing such a table again, so that we can make better determinations in how to allocate the money.
 - G Gadarian – there are no maximum income guidelines applicable to SAR because we are not a private foundation; there is no requirement that a public charity donate a minimum amount to charities. Rather, it will have to be a policy question whether we need to be growing a balance in the bank account or maintaining.
 - R Accetta mentions that a lot of RRCA organizations have balances of 2 to \$5,000, so we are still a strong organization.
5. Recap of Completed SAR Events.
 - A. Great Pumpkin Run (October 16). Just under 700 finishers, was just under last year’s number, but Buckalew had a lot more people in the park – about 1,100 people. The course was a little long. Our charity was the UofA college of neurological medicine. Tom’s son has hydrocephalis and has been treated there. Was all and all a pretty good event.
 - B. Catwalk (October 23).
 - a. CatWalk was on the same day as the Mt Lemmon Marathon, 462 people participated. The sororities and fraternities voted against having the race again, so this was the last year it took place. Better Than Ever was started specifically around this event, raised close to \$2,000,000, and will continue as an organization. Greg and Tim did a double-shoot finish and were able to handle it without chip-timing. Nice relationship for us with BTE etc., but this takes a race that fluctuates depending on the football schedule out of the SAR roster.

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- b. R Accetta –because the Mt Lemmon Marathon is moving to a date in April, the plan is to have Run & Roll on October 7 next year, the Pumpkin Race on the 14th, the Get Moving Half Marathon on the 21st and Oracle Run on the 28th.
 - C. Oracle 10K (October 29). Mary is the race liaison, there were 219 finishers, which was a fairly high no-show rate. Issues with the race included the fact that the 4 mile mark was too far, but more importantly, the woman who had been creating the custom tiles was not involved this year. The race director ended up doing long-sleeved shirts for the overall winners, and decals on stickers for the other awards. These were lower quality awards than in the past. There may also be a need to train the volunteers on distributing water. The flyer said that trophies would be handed out to the 3 overall winners. Keith states that this may cheapen our name to be associated with this, people were not really happy with the awards. Mary Lasser indicates that the way to address this is for the liaison on the board to be more actively involved and that the race director does not want the race to be cheapened. Suggestion to include in the race report that the issue with the awards was due to him losing the tile maker at the last minute.
6. New Business.
- A. LucasTyler – Materials (see info above).
 - B. Mary Lasser – Sharon Bart requested a change to the Thanksgiving Contract. Mary prepared a new contract for the Thanksgiving Race and for Oracle, the only change being the insurance provision: now the race directors have to provide proof of policy where SAR is listed as additional insured. Sharon also got the fee reduced on the Fun Run: the fee paid to SAR used to be \$1 for every participant, and now Sharon proposes that the fee be \$.50 for every person running in the fun run. Randy Accetta makes a motion that we accept this change, and Steve Felde seconds; 12 in favor; 2 abstain.
 - C. Mary Lasser – Winterhaven Post-Run Gathering – Request for \$500 from Jim Irish to provide pizza; however the pizza place does not exist anymore. Mary will talk to Jim Irish about that. Sheryl Felde makes a motion to allow \$500 be provided to the event director to provide food for the post-race gathering, Steve Outridge seconds. Discussion – R Accetta inquires how many people usually show up - about 50 people. M Lasser wondering if anyone can act as a liaison, so that this year we get better SAR signage, get a waiver, get the SAR table set up. We should also include the waiver on the website and request that participant bring the signed waivers along with them, which would save time. We will ask Jim if he is coordinating to provide volunteers, and if he needs a liaison. All in favor to provide \$500 for pizza; all in favor except for one abstention.
 - D. Mary Lasser – Cash Prizes for 2011 Grand Prix Winners (see info in exhibit below), LADF (Local Athlete Development Fund) in 2012. There has always been a disclaimer on the website stating that actual award amounts will vary. We do not have private funders or donors this year, so we will have about \$700 contributed to LADF through our SAR Races. Four Options: 1. SAR pays the difference so that the price stays the same as last year. 2. We cut all the prizes in half and SAR pays \$640. 3. We work with what the races brought in and we decide how to split that by cutting categories entirely. 4. SAR does not give cash awards to Grand Prix winners and allocates the cash to local athletes. Option 1 – none in favor; Option 2 – 5 in favor; Option 3 – 2 in favor; Option 4 – no cash awards, 4 in favor. Top two options are voted on again. Option 2 – 5 in favor; Option 4 – 6 in favor.
- MOTION by Mary that SAR contribute \$640 to the LADF fund by Tim and just divide all awards in two; Don seconds it; 9 in favor. 2 opposed. 3 abstain.
- We also need to determine if each race will be making a contribution towards the LADF. Tim: should turn it into a foundation and support local runners so that they have an opportunity to excel, or for athletes that perform well in their age group (age-graded performances). R Accetta – would like to take it out of the Grand Prix but still have the races contribute. Greg W – we should rename it.
- MOTION by Lucas that we will have the LADF under review for 2012, revise the web page to delete any information regarding cash awards and state that the LADF is under review for 2012, and have the Grand Prix prizes limited to contributions from the Running Shop. Seconded by Tim second; 13 in favor; 1 abstains.
- E. Kara – Banquet. The banquet will cost between \$1,700 and \$1,800 to SAR. At Pinnacle peak, the dinner is \$22/person, all inclusive. At Randolph Golf Course, the meal is \$15 per person

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(payable by the member). There is a room fee of \$550 which will be paid by SAR. In addition, SAR will cover another \$650 in additional costs (printing, the band, etc.), plus tax and tips for a total of about \$1,800 subsidized by SAR. Saturday was a day requested by a lot of people and Pinnacle Peak cannot have it that Saturday night.

F. Greg – Timing System. Had to do one more test, and will need more time to test it. They had better success at Meet Me Downtown (89% accuracy) because they brought a stronger antenna. However, the issue really is with the chip: there needs to be about 3mm between your body and the chip. We will have to add a 3mm thick sticker at the back of the chip because having the chip against your body kills it. The reason that problem was not anticipated is that with bikes the chip would be on the cross-bar. All it needs is to be away from your body. Todd is doing some research on this issue. The price that we got did not include a second antenna. We only purchased a finish line antenna so far, but spent a lot less than the board had agreed to spend. By the next race we need to be satisfied with the reading. Greg will commit to do the Jingle Bell run in December (Tagg Racing) in the meantime.

G. Randy – Green Valley Saturday Social Runs. SAR Board member would like to start hosting a weekly social walk/run in Green Valley with SAR's blessing. Randy told him that fits our mission, and would like him to come talk to the Board. SAR would need to (i) check they are not running it on unsafe course, (ii) give him the guidelines that fit as appropriate, and (iii) advertise/publicize it. He wants it to be an informal social run, is looking at it more like the social organizations under SAR umbrella. Board feels like they really need to talk to us before we agree to the social run. Randy will email him back and let him know that it raises a lot of questions.

H. Randy – January 7th BEYOND Events at Saguaro West and Sabino Canyon. Board had agreed during a prior meeting that some people parties to the January 8 shooting have put together a group called BEYOND and they're doing a celebration of Tucson and memorial for those who were lost; the theme is exercise on the trails around Tucson. Randy went to one of the meetings, SAR agreed that we would host a free social walk/run at Saguaro National Park West on Saturday January 7th, starting at 8am, which will be a 5 mile loop on the dirt roads. We will need volunteers, we probably don't want scaffolding but would bring new flags. Second aspect is that TTR have asked to be involved, and the Sabino Canyon folks would like to do the same thing on that same morning. Has become a little difficult because the Sabino people would like it on the road, and TTR wants it on the trails. TTR would not want to be involved if the run is only on the roads, so Tim said he would be glad to help with the run if needed.

I. Mary – Race Director for "Dave's Run for ALS". We do not have a race director for Dave's Run. On the other hand, Mary had an inquiry from Quail Creek to see if we could provide the race director for that race for financial compensation. Mary has a problem even putting this on the table if we can't provide a race director for Dave's Run. Steve Outridge and Tim Bentley will talk and meet re: Dave's Run to potentially become co-race directors.

7. Communications

A. Media (Randy, Andy) – nothing.

B. Newsletter (Shelley, Gina) – December 1 is the due date for articles for the next newsletter. Next deadline is coming up on December 1. For the last couple of issues, Shelley has had to pull information from the SAR website, but she needs us to send her the materials directly, including pictures. Every race director should send Shelley 5 pictures of their race. If someone gets pictures from Summerhaven. Steve O to get the information regarding the Children's Fitness Fund winners. Mary Lasser will prepare an article about the runner who ran all of the SAR races. John Sabatine would be writing a story about the Grand Prix and how it works. Board of Yore – Jocie and Don are still working on that. The newsletter will also include information about the banquet. Mary Lasser points out that a lot of information was in the last issue of the newsletter thanks to Shelley's work.

C. Website (Mary) – n/a

D. Email Blasts (Randy) – n/a

E. Group Flier Mailings – Greg W is coordinating the next group flier mailing. It will include the Banquet Form, Sun Run Flier and anything else that is ready. Fliers must be at Premier by December 1. The mailing will go out within 7 days of that.

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8. Old Business
 - A. 10/10/11 – Approved \$500 for lighting and shelving for the SAR Storage Shed
9. Around the Room (including updates from Race Directors on upcoming events) n/a
10. Adjournment at 9.12pm

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Materials Update			
New Materials Purchased	Quantity	Price Each	Price Total
Pennant Strings (60 ft strings)	10	\$55	\$554.00
Feather Banners with Rubber Base	5	\$275.00	\$1,375.00
New A-Frames for Mile Marks	6	\$52.10	\$312.64
New Inserts for A-Frames	12	\$48.91	\$586.96
Folding Tables (6 ft)	2	\$59.71	\$119.43
First Aid Kits for Water Stations	2		\$10.89
Tent Parts			\$50.00
Storage Containers and 100 ft Extension Cords	2 of each		\$96.46
Chalker	1		\$77.14
Finish Line Flag Holders	12	\$24.45	\$293.40
Grand Total			\$3,475.92

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2010 Grand Prix Cash Prizes – Funding:

- Contribution by 2010 Grand Prix Races – \$718.60
- Contribution by Private Donors – \$1,510
- Remainder Covered by SAR when TopoFusion withdrew their sponsorship – \$391.40
- Total Funding – \$2,620

2010 Grand Prix Cash Prizes – Awarded:

- Overall 1st Female \$400
- Overall 1st Male \$400
- Overall 2nd Female \$300
- Overall 2nd Male \$300
- Overall 3rd Female \$200
- Overall 3rd Male \$200
- Overall 4th Female \$100
- Overall 4th Male \$100
- Overall 5th Female \$70
- Overall 5th Male \$70
- Masters 1st Female \$60
- Masters 1st Male \$60
- Masters 2nd Female \$40
- Masters 2nd Male \$40
- Masters 3rd Female \$20
- Masters 3rd Male \$20
- Super Masters 1st Female \$60
- Super Masters 1st Male \$60
- Super Masters 2nd Female \$40
- Super Masters 2nd Male \$40
- Super Masters 3rd Female \$20
- Super Masters 3rd Male \$20
- Total Cash Awarded \$2,620

2011 Grand Prix Race	LADF Contribution
Sun Run	\$50.00
Dave's Run	\$60.00
Sabino Canyon	\$62.70
Spring Cross Country Classic	\$38.10
Cinco de Mayo 10K	\$20.00
Tucson 5000	\$60.00
Meet Me Downtown	\$100.00
Saguaro	\$100.00
Jim Click	\$79.35
Get Moving Tucson	\$100.00
Oracle	\$0.00
Thanksgiving	\$0.00
Grand Total	\$670.15